GRAMBLING STATE UNIVERSITY INTERCOLLEGIATE ATHLETICS PROGRAM

AGREED-UPON PROCEDURES ENGAGEMENT

FOR THE YEAR ENDED JUNE 30, 2009

Under provisions of state law, this report is a public document. A copy of the report has been submitted to the entity and other appropriate public officials. The report is available for public inspection at the Baton Rouge office of the Legislative Auditor and, where appropriate, at the office of the parish clerk of court.

Release Date_

Sean M. Bruno Certified Public Accountants

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Sean M. Bruno Certified Public Accountants

Member American Institute of Certified Public Accountants Society of Louisiana Certified Public Accountants

INDEPENDENT ACCOUNTANTS' REPORT ON APPLYING AGREED-UPON PROCEDURES TO THE ACCOUNTING RECORDS

Dr. Frank G Pogue, Interim President Grambling State University Grambling, Louisiana

At your request, I have performed the agreed-upon procedures, as enumerated below, which were agreed to by management of the **Grambling State University** (the University), to the accounting records of the Intercollegiate Athletics Program as of the year ended June 30, 2009, solely to assist the University in complying with NCAA Bylaw 6.2.3.1. The University is responsible for the accounting records of the Intercollegiate Athletics Program. This agreed-upon procedures engagement was conducted in accordance with attestation standards established by the American Institute of Certified Public Accountants. The sufficiency of the procedures is solely the responsibility of the parties specified in this report. Consequently, I make no representations regarding the sufficiency of the procedures described below either for the purpose for which this report has been requested or for any other purpose. My procedures and findings were as follows:

MINIMUM AGREED-UPON GENERAL PROCEDURES

- 1. I obtained written representation from management as to the fair presentation of the statement of revenues and expenditures of the Intercollegiate Athletics Program, completeness of required schedules and related financial information, adequacy of controls, compliance with National Collegiate Athletic Association (NCAA) rules and legislation, and other information as I considered necessary. I also verified the mathematical accuracy of amounts and agreed the Schedule of Revenues and Expenditures for the year ended June 30, 2009 to the University's general ledger. I noted no exceptions based on the procedures performed.
- 2. I obtained an understanding of the control environment and accounting system used by **the University's** Intercollegiate Athletics Program, and performed test of the specific elements of the control environment and accounting system. I noted no exceptions based on the procedures performed.

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MINIMUM AGREED-UPON GENERAL PROCEDURES, CONTINUED

- 3. I compared each operating revenue and expense category for June 30, 2008 and June 30, 2009, identifying variances of 20% or greater between categories that are 5% or more of the total, and obtained an explanation for variance. I obtained explanations for all variances that exceeded established thresholds, noting no exceptions.
- 4. I compared the budgeted revenues and expenditures to actual revenues and expenditures for each operating revenue and expense category for the year June 30, 2009, to identify any variances of 20% or greater between categories that are 5% or more of the total, and obtained an explanation for variance. I obtained explanations for all variances that exceeded established thresholds, noting no exceptions.

MINIMUM AGREED-UPON PROCEDURES FOR REVENUES

- 1. I verified amounts reported as ticket sales by reviewing appropriate documentation (i.e. sales reports, receipts, contracts, etc.) and comparing amounts to the general ledger. Based on procedures performed, I noted no exceptions.
- 2. I agreed the amounts reported as Classic games and game guarantee revenue for Football, and Men's & Women's basketball games to the University's contractual agreements with other Universities or promoters and to amounts recorded in the general ledger. I also selected a sample and vouched the related cash receipts.

State Fair Classic

Based on procedures performed, I noted that the University's agreement with the promoter of the event called for the University to receive a percent of revenues generated from the event. Per the settlement statement provided to the University from the promoter, the University's share of event proceeds should have totaled \$106,584, however, I noted that the amount per the general ledger totaled \$189,359. The difference relates to sponsorship revenues received from the promoter that was not included in the settlement statement. Per review of agreement with the promoter, there was no language that addressed the manner in which sponsorship revenues will be shared. I also noted that an additional \$32,375 was received from the promoter, but misclassified in the general ledger. As such total receipts received from the promoter of the event totaled \$221,734.

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MINIMUM AGREED-UPON PROCEDURES FOR REVENUES, CONTINUED

Bayou Classic

Based on procedures performed, I noted that proceeds from the Bayou Classic per the general ledger totaled \$485,188 for ticket sales; whereas, amounts per the settlement statement totaled \$689,074. The amount recorded in the general ledger represented game ticket sales of \$454,741 and battle of the band sales of \$30,447 that were sold by **the University**'s ticket office. Battle of the Band proceeds should have been transferred to the Black and Gold Foundation. It appears as if the difference was transferred to the Black and Gold Foundation as part of the reconciliation process by the promoter of the event. I also noted that there was not a current signed contract between **the University** and the promoters (The Black and Gold Foundation and the Southern University System Foundation).

Recommendation

State Fair Classic

I recommend that the game settlement statement for the classic be properly reconciled to amounts recorded in the general ledger. With respect to the State Fair Classic, management should enter into a revised contract with the promoter to include language regarding sponsorship revenue allocation. Management should also attempt to collect all remaining amounts due from the promoter for outstanding sponsorship revenues. In addition to the above, management should also consider requiring the promoter to have an audit of the State Fair Classic conducted at the conclusion of the event.

Bayou Classic

I recommend that settlement statements for the Bayou Classic game and the Battle of the Bands event be properly reconciled to amounts recorded in the general ledger, with a receivable being recorded for amounts being due from the Foundation. I also recommend that management of the University enter into a contract with the promoters of the Bayou Classic outlining the event arrangements.

Management's Response

The contract between the University and the promoter of the State Fair Classic has been modified to address all concern noted above. The University has also collected all amounts due from the promoter. Procedures have been implemented that requires the business manager to reconcile Bayou Classic ticket sales to the general ledger within sixty days of the close of the event. Legal counsel is working on a contract between the promoters and the University, which will be executed prior to next year's event.

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(CONTINUED)

MINIMUM AGREED-UPON PROCEDURES FOR REVENUES, CONTINUED

- 3. Per discussion with the University's management and per review of the general ledger, the University did not receive any indirect institutional support for the year ended June 30, 2009.
- 4. I agreed the amounts reported as direct institutional support through state appropriations by vouching cash receipts and reviewing appropriate documentation. I noted no exceptions as a result of the procedures performed.
- 5. Per discussion with the University's management, the University did not participate in or receive revenues from NCAA/Conference tournaments for the year ended June 30, 2009.
- 6. I obtained and inspected agreements related to the University's receipt of revenues from royalties, advertisements, and sponsorships. The revenues were vouched to the related agreements and to cash receipts. Based on procedures performed, I noted that management was unable to provide supporting documentation for two (2) transactions selected for testing. General ledger amounts were based on a journal entry with no support being attached.

Recommendation

I recommend that the accounting department ensure that supporting documentation is obtained for all receipts, disbursements, and journal entries.

Management's Response

Policies have been implemented that require the accounting department to obtain appropriate supporting documentation prior to the recording of journal entries or depositing funds. In situations where funds are deposited without supporting documentation, the deposited amount will be recorded in a nonathletic temporary revenue account until appropriate documentation is provided. The revenues will be transferred to the athletic department revenue account upon receipt of documentation.

7. I requested sport-camp agreements between the University and the sponsors of the sport-camps and noted that all sport camps were conducted by the coaches of their applicable sport. For those sport camps that were held at the University, I noted that the coaches are allowed to conduct the sport-camps as a part of their coach's contract with the University, except for the women's basketball coach who is not coaching under a contract. However, I also noted that the University did not enter into a contract with the coaches, which outlined the camp arrangements and responsibilities.

(CONTINUED)

MINIMUM AGREED-UPON PROCEDURES FOR REVENUES, CONTINUED

Recommendation

I recommend that the University enter into separate contracts with the coaches, which outlines the coaches' responsibilities with respect to the sport camp.

Management's Response

Management concurs with the finding and recommendation and will enter into separate contracts with the coaches regarding the conducting of sport camps.

8. I selected one operating revenue receipt from each category not previously mentioned above and agreed amounts to supporting documentation (i.e. contracts, sales reports, cash receipts) and agreed amounts to the general ledger, noting that amounts recorded as NCAA revenues, which totaled \$200,000, were based on a journal entry with no supporting documentation. Amounts per the NCAA distribution reports totaled \$467,662. The receivable was understated by approximately \$247,662. I also noted that an amount was recorded for SWAC revenues which totaled \$28,000; there was no support for the amount recorded.

Recommendation

I recommend that supporting documentation be reviewed by accounting personnel prior to recording transactions in the general ledger. I also recommend that management reconcile amounts recorded as revenues per NCAA to amounts per NCAA distribution reports that can be retrieved from the NCAA online reporting system. Management should obtain supporting documentation from the SWAC office to support amounts recorded as receivables.

Management's Response

The accounting department will require supporting documentation for all NCAA and SWAC deposits and receivables. The business manager will also work with the SWAC athletic conference in determining receivables to be recorded.

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MINIMUM AGREED-UPON PROCEDURES FOR EXPENDITURES

1. I vouched a random sample of student-athletes from the listing of **the University** student aid recipients. I then compared the students' award letter to the detail of the student accounts, and noted one (1) student that was awarded \$5,000 per award letter and scholarship detail, yet received \$6,500 per the students billing statement.

Recommendation

I recommend that management implement procedures that require amounts disbursed to student athletes be reconciled to amounts awarded.

Management's Response

It is the policy of the athletic business department to reconcile scholarship amounts disbursed to students on a quarterly basis. I believe that the noted discrepancy relates to additional amounts awarded to the student for summer school enrollment. I am currently investigating the amounts disbursed to the student.

- 2. I obtained and inspected the largest contractual agreement pertaining to expenditures recorded by the University from a guaranteed contest during the period. I reconciled the amounts recorded to the general ledger to the contractual agreement, and noted no exceptions.
- 3. I compared current payroll amounts to the prior year's amounts and reconciled all variances greater than a pre-determined amount. I also reviewed supporting personnel action forms, W-2's, and Contracts for fifteen (15) coaches and support personnel, noting appropriate approval for the related wages and fringe benefits increases and/or decreases. I noted no exceptions as a result of the procedures performed.
- 4. Per discussion with management and per payroll procedures performed above, the University did not make any severance payments to athletic department employees during the year ended June 30, 2009.
- 5. I obtained and documented an understanding of the University's recruiting expense policies. The University's policies were compared and agreed to existing institutional and NCAA related policies without exception.
- 6. I obtained and documented an understanding of the University's team travel policies. The University's policies were compared and agreed to existing institutional and NCAA related policies without exception.

(CONTINUED)

MINIMUM AGREED-UPON PROCEDURES FOR EXPENDITURES, CONTINUED

- 7. I obtained and documented an understanding of the institution's methodology for allocating indirect facilities support. Per discussion with management, the University did not allocate indirect facilities support during the year.
- 8. Per discussion with management, I noted that the University elected not to report indirect facilities and administrative support in the statement for the period tested. No exceptions noted.
- 9. I vouched a random sample of operating expenditure transactions and reviewed the related purchasing documents, invoices and cancelled checks, noting the following:

MINIMUM AGREED-UPON PROCEDURES FOR NOTES AND DISCLOSURES

- 1. I requested from the University's management, a detail of contributions received by the athletic department, noting that the Black and Gold Foundation contributed \$550,000 to the Athletic Department.
- 2. I obtained and gained an understanding of the policies and procedures for acquiring, depreciating, and disposing of intercollegiate athletics related assets, noting no exception.
- 3. The University did not have any capitalized asset additions during the period.

MINIMUM AGREED-UPON PROCEDURES FOR AFFILIATES AND OUTSIDE ORGANIZATIONS

- 1. The University provided written representation that the listing of all known affiliated and outside organizations provided to us by the University are the only outside organizations created for or on behalf of the athletic department. No exceptions noted.
- 2. I requested from management a summary of revenue and expenditures for or on behalf of the Intercollegiate Athletics Programs affiliated and outside organizations to be included with agreed upon procedures report, and to confirm reported revenues and expenditures with a responsible official of the organization. No exceptions noted.

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- 3. I obtained and gained an understanding of the procedures used by the University to gather information on the nature and extent of affiliated and outside organizational activity for or on behalf of the University's Intercollegiate Athletics Programs. I tested the University's procedures on gathering information related to affiliated and outside organizational activity, and noted no exceptions as a result of procedures performed.
- 4. I obtained and reviewed the independent audit report for the Grambling State University Athletic Foundation, noting no reportable conditions.

I was not engaged to, and did not; conduct an audit, the objective of which would be the expression of an opinion on the specified elements, accounts or items. Accordingly, I do not express such an opinion. Had I performed additional procedures, other matters might have come to my attention that would have been reported to you.

This report is intended solely for the information and use of the President, his designees and authorized representatives of the National Collegiate Athletic Association and is not intended to be and should not be used by anyone other than these specified parties.

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SEAN M. BRUNO CERTIFIED PUBLIC ACCOUNTANTS

January 14, 2010

Sean M. Bruno Certified Public Accountants **GRAMBLING STATE UNIVERSITY** INTERCOLLEGIATE ATHLETICS PROGRAMS SCHEDULE OF REVENUES AND EXPENDITURES FOR THE YEAR ENDED JUNE 30, 2008

6,684,983 397,860 88,480 1,597,760 6,512,602 3,220,501 49,825 518,170 85,108 34,323 58,449 545,034 66,370 24,966 107,986 ,264,654 256,133 97,187 5,945 211,892 45,323 \$ 1,415,596 905,151 2,024,926 65,721 172,381 Total \$ 2,875,803 Non-Program 46,125 500,670 397,860 85,108 34,323 4,294,720 760,588 198,949 66,370 20,806 107,986 47,877 14,705 94,060 24,969 61,612 20,995 1,418,917 10,134 3,220,501 Specific 69 4,736 868,231 2,000 \$ (1,945,839) Other Sports 2,000 99,346 24,045 1,340 57,053 52,478 1,947,839 355,965 458,294 26,351 9,449 17,000 26,449 31,519 \$ (407,259) 22,800 12,940 3,184 2,812 433,707 130,681 90,855 1,841 2,111 00,653 34,311 Basketball Women's 64 521,602 (211,925) 309,677 Men's Basketball 9,576 42,782 2,220 124,862 33,466 20,600 3,090 1,239 4,104 300,101 3,674 14,504 05,258 65,802 63 60 586,050 48,315 21,035 \$ (138,399) 3,700 17,500 542,766 29,279 67,796 92,017 523,618 2,052,137 611,891 172,437 <u>6</u>0 16,597 2,276 2,190,536 \$ 1,396,572 Sub-total Football Bayou Classic 859,660 9,875 198,666 859,660 30,941 239,482 620,178 Activity 69 ↔ 3,700 17,500 344,100 85,656 21,035 29,279 2,276 \$ (758,577) 48,315 172,437 67,796 1,192,477 611,891 80 82,142 523,618 586,050 1,951,054 536,912 Footbal) 57 NCAA revenue distribution (NOTE 8) SWAC revenue distribution (NOTE 8) Total operating expenditures Excess revenues over (expenditures) Total operating revenues Facililite, maintenance, & rental State appropriations (NOTE 3) Medical expense and insurance novelty sales, and parking Program sales, concessions, Royalties/Sponsorship Equipment & uniforms Operating Expenditures: Professional services Salaries and wages Membership dues **Operating Revenues:** Food for persons Related benefits Game expenses Other revenue Other charges Scholarships Ticket sales Gift income Guarantees Guarantees Supplies Travel

The accompanying notes are an integral part of this schedule.

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NOTE 1 - ORGANIZATION:

Grambling State University (the University) is a publicly supported institution of higher education. The University is a political subdivision of the State of Louisiana, within the Executive Branch of government, under the management and supervision of the Grambling State University Board of Supervisors. However, the annual budget of the University and proposed changes to the degree programs, departments of instruction, etc., require the approval of the Board of Regents. The Board of Supervisors is comprised of 17 members appointed for a six year term by the Governor with the consent of the Senate, and one student member appointed for a one year term by a council composed of the student body presidents of Grambling State University. As a State agency, operations of the University's instructional programs are funded through annual lapsing appropriations made by the Louisiana Legislature.

Grambling State University operates the following Intercollegiate Athletics Programs:

- Football;
- Basketball (men and women);
- Baseball;
- Tennis (men and women);
- Golf (men and women);
- Track (men and women);
- Volleyball; (women)
- Softball (women); and
- Bowling (women).

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NOTE 2 - <u>SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES</u>:

Basis of Reporting

The accompanying Schedule of Revenues and Expenditures for the Intercollegiate Athletics Program has been prepared in the format set forth in the NCAA Audit Guide. The purpose of the schedule is to present a summary of those activities of **Grambling State University (the University)** Intercollegiate Athletics Program for the year ended June 30, 2009.

Because the schedule presents only selected financial activities of the University, it is not intended to and does not present either the financial position, changes in fund balances or the current fund's revenues, expenditures and other changes of the University.

All activities of the Intercollegiate Athletics Program are reported among the University's unrestricted current funds. The unrestricted current funds of the University were audited by the State of Louisiana Legislative Auditor.

The accounting principles followed by the University in preparing the Schedule of Revenues and Expenditures are as follows:

<u>Fund Accounting</u>

The accounts of **the University** are maintained in accordance with the principles of fund accounting under which resources for various purposes are classified into funds according to specified activities or objectives. Financial transactions of funds having similar characteristics are combined and reported by fund group. As indicated above, the activities of the Intercollegiate Athletics Program are reported in the unrestricted current funds.

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NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, CONTINUED

Basis of Accounting

The Schedule of Revenues and Expenditures for the Intercollegiate Athletics Program has been prepared on the accrual basis of accounting, except that (1) depreciation is not recognized, (2) annual and sick leave are recognized when paid, (3) summer school tuition and fees and faculty salaries and related benefits are not pro rated, but are deferred to the succeeding year, and (4) inventory of the general fund are recorded as expenditures at the time of purchase.

The preparation of the Schedule of Revenues and Expenditures in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of revenues and expenditures during the reporting period. Actual results could differ from those estimates.

Additionally, the excess of revenues over expenditures that a specific intercollegiate athletic program generates is utilized to offset a deficit experienced by another program and are recorded as transfers.

To the extent that current funds are used to finance plant assets, the amounts so provided are accounted for as expenditures.

NOTE 3 - <u>CAPITAL OVERLAYS</u>:

Capital outlays are recorded as expenditures in the current fund and as an addition to fund balance in the Net Investment in the Plant Fund.

NOTE 4 - <u>NCAA REVENUE DISTRIBUTION</u>:

The Intercollegiate Athletics Program received revenues during the year from the NCAA for certain intercollegiate athletic activities. The amount received was calculated by the NCAA in accordance with a distribution formula, which is utilized to determine the amount to be remitted to all participating institutions.

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NOTE 5 - <u>OUTSIDE ORGANIZATIONS</u>:

Grambling State University Intercollegiate Athletics Program is the recipient of contributions to or on behalf of the program established by the Grambling State University Athletic Foundation. The Grambling State University Athletic Foundation has an audit conducted on an annual basis and provides a copy of the audit to the University, annually. The Grambling State University Athletic Foundation's 2009 audit reported total revenues of \$116,053 and total expenses of \$181,728.

NOTE 6 - <u>SCHOLARSHIP EXPENSE</u>:

The total scholarship expense per the Statement of Revenues and Expenditures represents all athletic scholarships disbursed during the Fall 2008, Spring and Summer 2009 semesters.

NOTE 7 - <u>BAYOU CLASSIC</u>:

Ticket sales revenue included the net proceeds from the Bayou Classic. Revenues and direct expenditures are recorded in the University's Statement of Revenues, Expenditures, and Other Changes as auxiliary enterprises for intercollegiate athletic.