05 JUL -5 AMII: 41

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU

OF OUACHITA PARISH

WEST MONROE, LOUISIANA

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

DECEMBER 31, 2004

Under provisions of state law, this report is a public document. A copy of the report has been submitted to the entity and other appropriate public officials. The report is available for public inspection at the Baton Rouge office of the Legislative Auditor and, where appropriate, at the office of the parish clerk of court.

Release Date 7-13-05

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS

#### CONTENTS

<u>PAGE</u>
Management's Discussion and Analysis 1-3
Independent Auditors' Report 4-5
Report on Compliance and on Internal Control Over Financial Reporting Based on An Audit of Financial Statements Performed in Accordance with Government Auditing Standards 6-7
GOVERNMENT-WIDE FINANCIAL STATEMENTS: Statement of Net Assets
FUND FINANCIAL STATEMENTS:  Balance Sheet - Governmental Funds
Notes to Financial Statements
REQUIRED SUPPLEMENTAL INFORMATION:  Budgetary Comparison Schedule - General Fund
OTHER SUPPLEMENTAL INFORMATION:  Current Year Audit Findings

#### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

#### MANAGEMENT'S DISCUSSION AND ANALYSIS

Our discussion and analysis of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish provides an overview of the Bureau's activities for the year ended December 31, 2004. Please read it in conjunction with the Bureau's financial statements.

#### USING THIS ANNUAL REPORT:

This annual report consists of a series of financial statements. The Statement of Net Assets and the Statement of Activities provide information about the activities of the Bureau as a whole. The Statement of Cash Flows provides detail changes in cash during the year presented.

THE STATEMENT OF NET ASSETS AND THE STATEMENT OF ACTIVITIES:

These statements include all assets and liabilities using the accrual basis of accounting, which is similar to the accounting used by most private-sector companies. All of the current year's revenues and expenses are taken into account regardless of when cash is received or paid.

These two statement report the Bureau's net assets and changes in them. The Bureau's net assets - the difference between assets and liabilities - measures the Bureau's financial position. The increases or decreases in the Bureau's net assets are an indicator of whether its financial position is improving or deteriorating.

#### THE BUREAU AS A WHOLE:

For the year ended December 31, 2004 net assets changed as follows:

Beginning Net Assets 1,377,756
Increase in Net Assets 234,815

Ending Net Assets <u>1,612,571</u>

#### THE BUREAU'S FUNDS:

The following schedule presents a summary of revenues and expenditures for the fiscal year ended December 31, 2004.

### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

#### MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

THE BUREAU'S FUNDS: (Continued)

		Percent
Revenue	<u>A</u> mount	Of Total
Hotel-Motel Occupancy Tax	933,378	52.10%
Hotel-Motel Sales Tax	862,174	48.12%
Interest Earned	7,180	.40%
Special Events (Net)	-14,009	78%
Miscellaneous	<u>2,894</u>	16%
Total Revenues	1,791,617	<u>100.00</u> %
Expenditures	1 550 000	100 000
Bureau	<u>1,556,802</u>	<u>100.00</u> %

#### BUDGETARY HIGHLIGHTS:

The Bureau's total revenues in 2004 were less than the final budget by \$16,838. Actual expenditures for the Bureau in 2004 were more than the final budget by \$261,106. This variance reflects the amount paid for community improvement from the proceeds of the bond payable.

#### CAPITAL ASSET AND DEBT ADMINISTRATION:

#### Capital Assets

At December 31, 2004, the Bureau had \$1,405,534 invested in capital assets including buildings and improvements, furniture and fixtures, equipment, and vehicles (see table below).

Building and Improvements	1,138,068
Furniture, Fixtures and Equipment	223,349
Vehicles	44,117
Total	1,405,534

This year's additions included \$10,905 in furniture, fixtures and equipment, and \$18,869 in vehicles.

#### Debt

At year end, the Bureau had \$737,000 in refunding certificates of indebtedness outstanding with Hancock Bank. The refunding certificates shall bear interest at a rate or rates not to exceed five percent (5%)

#### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

#### MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

CAPITAL ASSET AND DEBT ADMINISTRATION: (Continued)

Debt (Continued)

per annum, and shall mature in annual installments due no later than November 1, 2007. The Bureau also had \$1,885,000 in refunding certificates of indebtedness outstanding with Regions Bank. The refunding certificates shall bear interest at a rate not to exceed six percent (6%) per annum, and shall mature in semi-annual installments due on November 1, 2013.

ECONOMIC FACTORS AND NEXT YEAR'S BUDGETS AND RATES:

The Bureau's revenues are derived mainly from Hotel-Motel Occupancy and Sales Taxes. The Bureau does not anticipate any major increases or decreases in the taxes collected.

CONTACTING THE BUREAU'S FINANCIAL MANAGEMENT:

This financial report is designed to provide our citizens, taxpayers, and creditors with a general overview of the Bureau's finances and to show the Bureau's accountability for the money it receives. If you have questions about this report or need additional financial information, contact the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish, 601 Constitution Avenue, West Monroe, Louisiana.

Mana Cooper Alana Cooper

Executive Director

#### JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.

JULIAN B. JOHNSTON, CPA ROWLAND H. PERRY, CPA, APC CHARLES L. JOHNSON, JR., CPA VIOLET M. ROUSSEL, CPA PAM BATTAGLIA, CPA JAY CUTHBERT, CPA



"The CPA Never Understimate The Value"

Certified Public Accountants
3007 Armand Street
Monroe, Louisiana 71201

Telephone (318) 322-5156 or (318) 323-1411
Facsimile (318) 323-6331

Accounting & Auditing
 H.U.D. Audits
 Non-Profit Organizations
 Business & Financial Planning
 Tax Preparation & Planning
 Individual & Partnership
 Corporate & Fiduciary
 Bookkeeping & Payroll Services

June 14, 2005

#### INDEPENDENT AUDITORS' REPORT

Board of Directors Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish West Monroe, Louisiana

We have audited the accompanying financial statements of the governmental activities and fund information of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau), as of and for the year ended December 31, 2004, as listed in the table of contents. These financial statements are the responsibility of the Bureau's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the governmental activities and fund information for the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish as of December 31, 2004, and the respective changes in financial position thereof for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued our report dated June 14, 2005, on our consideration of the internal control over the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants. That report is an integral part of an audit performed in accordance with Governmental Auditing Standards and should be read in conjunction with this report in considering the results of our audit.

Management's discussion and analysis and budgetary comparison information on pages 1 through 2 and on pages 25 through 27, respectively, are not a required part of the basic financial statements but are supplementary information required by accounting principles generally accepted in the United States of America. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the supplementary information. However, we did not audit the information and express no opinion on it.

Our audit was made for the purpose of forming an opinion on the financial statements of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish taken as a whole. The accompanying other supplemental information on pages 28 through 31 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects, in relation to the financial statements taken as a whole.

Johnston, Lerry, Johnson & associates, L. L.P.

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS

#### JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.

JULIAN B. JOHNSTON, CPA ROWLAND H. PERRY, CPA, APC CHARLES L. JOHNSON, JR., CPA VIOLET M. ROUSSEL, CPA PAM BATTAGLIA, CPA JAY CUTHBERT, CPA



"The CPA Never Understimate The Value"

Certified Public Accountants
3007 Armand Street
Monroe, Louisiana 71201

Telephone (318) 322-5156 or (318) 323-1411
Facsimile (318) 323-6331

Accounting & Auditing
 H.U.D. Audits
 Non-Profit Organizations
 Business & Financial Planning
 Tax Preparation & Planning
 Individual & Partnership
 Corporate & Fiduciary
 Bookkeeping & Payroll Services

June 14, 2005

REPORT ON COMPLIANCE AND ON INTERNAL CONTROL OVER FINANCIAL REPORTING BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors
Monroe-West Monroe Convention
and Visitors Bureau of Ouachita Parish
West Monroe, Louisiana

We have audited the financial statements of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish as of and for the year ended December 31, 2004, and have issued our report thereon dated June 14, 2005. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States.

#### Compliance

As part of obtaining reasonable assurance about whether the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed instances of noncompliance that are required to be reported under Government Auditing Standards, which are described in the accompanying schedule of findings and questioned costs as item 04-1.

#### Internal Control Over Financial Reporting

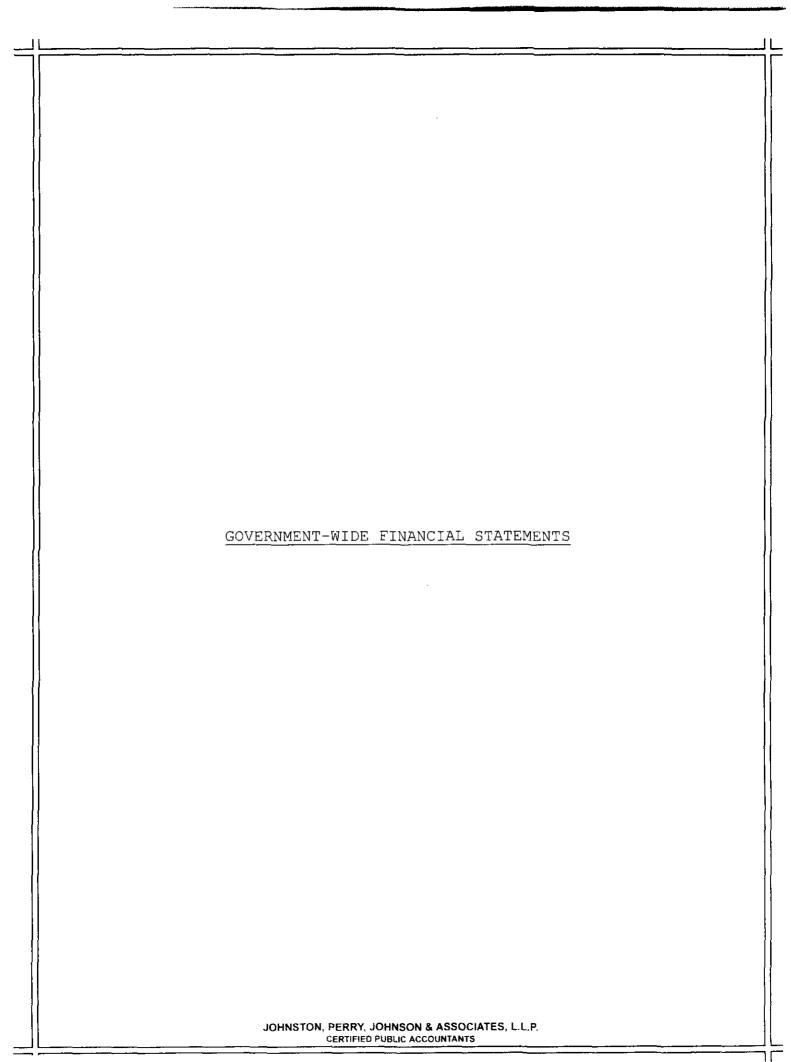
In planning and performing our audit, we considered the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's internal

control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinions on the financial statements and not to provide assurance on the internal control over financial reporting. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control over financial reporting that might be material weaknesses. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

This report is intended solely for the information and use of the audit committee, management, others within the organization, as well as the state of Louisiana, and is not intended to be and should not be used by anyone other than these specified parties. However, under Louisiana R.S. 24:513, this report is distributed by the Legislative Auditor as a public document.

Johnston, Perry Johnson & associates, L.L.P.

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF NET ASSETS DECEMBER 31, 2004

ASSETS	Governmental Activities
CURRENT ASSETS  Cash  Accounts Receivable  Prepaid Expenses	2,772,032 349,077 36,289
TOTAL CURRENT ASSETS  CAPITAL ASSETS	3,157,398
Non-Depreciable Depreciable	50,000 1,093,937
TOTAL ASSETS  TOTAL ASSETS	1,143,937 4,301,335
LIABILITIES AND NET ASSETS	
CURRENT LIABILITIES  Accounts Payable  Accrued and Withhold Payroll Taxes	45,628 21,136
TOTAL CURRENT LIABILITIES	66,764
DEBT LIABILITIES  Due Within One Year  Due in More Than One Year	415,000 2,207,000
TOTAL DEBT LIABILITIES  TOTAL LIABILITIES	2,622,000
NET ASSETS	2,688,764
Invested in Capital Assets, Net of Related Debt Unrestricted	1,143,937 468,634
TOTAL NET ASSETS	1,612,571
TOTAL LIABILITIES AND NET ASSETS	<u>4,301,335</u>

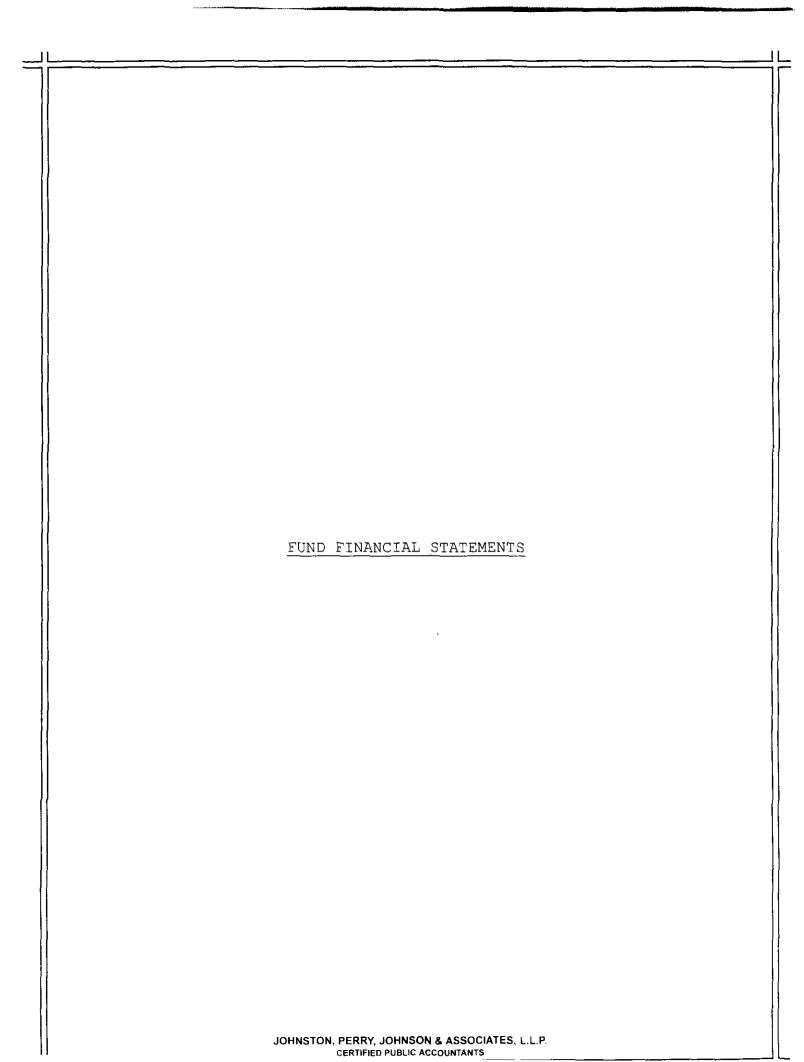
The accompanying notes are an integral part of these financial statements.

-- 8 -JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.
CERTIFIED PUBLIC ACCOUNTANTS

## MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF ACTIVITIES DECEMBER 31, 2004

					Net (Expense) Revenue and
					Changes in
			Program Revenue	S	Net Assets
			Operating	= Capital	1.00 1.00000
		Charges for	Grants and		Governmental
	Expenses	Services	Contributions		Activities
Function/Program	-		-		
Activities					
Government Activities:					
Personal Services	428,802	_	_	_	-428,802
Travel	22,459	_	_	_	-22,459
Operating Expenses	420,099	_	-	-	-420,099
Supplies	7,542	_		_	-7,542
Professional Services	37,474	_	-	_	-37,474
Other Charges	511,867	_	_	_	-511,867
Interest on Long-Term					
Debt	61,617	_	-	_	-61,617
Unallocated					
Depreciation	66,942				-66,942
Total Governmental					
<u>Activities</u>	<u>1,556,802</u>	<u>-0-</u>	<u>-0-</u>	<u>-0-</u>	<u>-1,556,802</u>
	_				
Genera	1 Revenues:		_		
			Occupancy Tax		933,378
		Hotel-Motel S			862,174
		Miscellaneous			2,894
		Special Event	, ,		~14,009
		Interest Earn	nea		7,180
		Total General	Revenues		1,791,617
		Changes in Ne	et Assets		234,815
		Net Assets -	Beginning		1,377,756
		Net Assets -			1,612,571
					<u> </u>

The accompanying notes are an integral part of these financial statements. -9 -



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BALANCE SHEET-GOVERNMENTAL FUNDS DECEMBER 31, 2004

	General Fund
<u>ASSETS</u>	
Cash Receivables (Net of Allowances for Uncollectibles) Prepaid Expenses	2,772,032 349,077 36,289
TOTAL ASSETS	3,157,398
LIABILITIES AND NET ASSETS	
Accounts Payable Accrued and Withhold Payroll Taxes	45,628 21,136
TOTAL LIABILITIES	66,764
FUND BALANCE Unreserved, Reported in General Fund	
(Includes \$1,726,662 of Board Designated Funds)	3,090,634
TOTAL FUND BALANCE	3,090,634
TOTAL LIABILITIES AND FUND BALANCE	3,157,398

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA RECONCILIATION OF TOTAL GOVERNMENTAL FUND BALANCES TO NET ASSETS OF GOVERNMENTAL ACTIVITIES DECEMBER 31, 2004

#### Total Governmental Fund Balances

3,090,634

Amounts reported for governmental activities in the statement of net assets are different because:

Capital assets used in governmental activities are not financial resources and therefore are not reported in the funds.

1,143,937

Long-term liabilities, including compensated absences payable, are not due and payable in the current period and therefore are not reported in the funds.

<u>-2,622,000</u>

Net Assets of Governmental Activities

1,612,571

The accompanying notes are an integral part of these financial statements. - 11 -

### STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES - GOVERNMENTAL FUNDS FOR THE YEAR ENDED DECEMBER 31, 2004

	General Fund
<u>REVENUES</u>   Hotel - Motel Occupancy Tax	022 270
Hotel - Motel Occupancy Tax  Hotel - Motel Sales Tax Rebate	933,378
Miscellaneous Revenues	862,174
Special Events	2,894
•	-14,009
Interest	7,180
TOTAL REVENUES	1,791,617
EXPENDITURES	
Personal Services	
Salaries - Regular	336,771
FICA Taxes	5,410
Retirement Fund Expense	38,478
Unemployment Benefits	2,929
Other Related Benefits	45,214
Travel	
Travel and Convention Solicitation	16,151
Gasoline and Related Expenses	5,243
Auto Repairs and Maintenance	1,065
Operating Expenses	
Advertising	141,382
Convention Services	72,160
Miscellaneous Advertising	4,837
Printing	30,581
Photographics	426
Insurance, Other Than Personal	34,277
Maintenance of Property and Equipment	25,123
Rentals and Related Expense	14,400
Dues and Subscriptions	8,173
Postage	12,808
Telephone	14,344
Other Operating Expenses	42,387
Utilities	13,738
Professional Organizations	5,463
Supplies	
Office Supplies	5,826
Operating Services	1,716
Professional Services	
Accounting and Auditing	11,028
Legal and Other Professional Services	26,446

The accompanying notes are an integral part of these financial statements.  $\sim 12$  -

### STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES - GOVERNMENTAL FUNDS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2004

	General Fund
EXPENDITURES (Continued)	
Other Charges Miscellaneous Charges	2,677
Collection Fees (Statutory Charges)	4,000
Special Promotions and Community Improvement	505,190
Capital Outlays	,
Household Equipment	1,824
Office Equipment	9,081
Vehicles	18,869
Debt Service Bond Principal Payments	350,000
Interest	61,617
111001 630	01,017
TOTAL EXPENDITURES	1,869,634
EXCESS (DEFICIENCY) OF REVENUES OVER (UNDER)	
EXPENDITURES	-78,017
OTHER FINANCING SOURCES (USES)	
Proceeds of Bond	2,000,000
Asset Disposition	13,703
NET OTHER FINANCING SOURCES (USES)	2,013,703
NET CHANGE IN FUND BALANCE	1,935,686
TIND DILANCE DECIMINES OF VETE	1 154 040
FUND BALANCE - BEGINNING OF YEAR	1,154,948
FUND BALANCE - END OF YEAR	3,090,634

RECONCILIATION OF STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCESOF GOVERNMENTAL FUNDS TO THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2004

Net	Changes	in	Total	Governmental	Fund

1,935,686

Amounts reported for governmental activities in the:

Governmental funds report capital outlays as expenditures while governmental activities report depreciation expense to allocate those expenditures over the life of the assets:

Capital assets purchases capitalized Depreciation expense 29,774

-66,942 -37,168

In the statement of activities, the gain on the sale of assets is reported, whereas in the governmental funds, the proceeds from the sale increase financial resources. The change in net assets differs from the change in fund balance by the cost of asset that was sold, net of related accumulated depreciation of \$5,873.

-13,703

Proceeds of debt issuance provide current financial resources to governmental funds, but issuing debt increases long-term liabilities in the statement of activities

-2,000,000

Repayment of debt principal is an expenditure in the governmental funds, but the repayment reduces long-term debt liabilities in the statement of net assets.

350,000

Net Assets of Governmental Activities

234,815

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Reporting Entity Information:

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) was formed and created as a tourist commission for the purpose of the promotion of tourism within the Parish of Ouachita by an ordinance of the Police Jury of the Parish of Ouachita in 1976. There are eleven board members appointed by the Ouachita Parish Police Jury. The board members are not compensated or paid a per diem. On June 8, 1995 pursuant to Article VI, Section 19 and 30 of the Constitution of Louisiana, the Bureau was specifically created as a special district and shall from that point on be a political subdivision of the State of Louisiana.

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish was a component unit of the Ouachita Parish Police Jury, the governing body of the Parish until June 8, 1995 as noted above. The accompanying financial statements present information only on the funds maintained by the Bureau and do not present information on the police jury, or any other governmental unit.

The major sources of revenue for the Bureau are from hotel - motel sales taxes collected in Ouachita Parish.

The Bureau complies with accounting principles generally accepted in the United States of America (GAAP). includes all relevant Government Accounting Standards Board (GASB) pronouncements. In the government-wide financial statements, Financial Accounting Standard Board (FASB) pronouncements and Accounting Principles Board opinions issued on or before November 30, 1989 have been applied unless those pronouncements conflict with contradict GASB pronouncements, in which case, prevails. The accounting and reporting framework and the significant accounting policies are discussed in more subsequent sections of this note. The Bureau has adopted the financial reporting requirements of GASB Statements No. 33 and 34.

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Reporting Entity Information: (Continued)

The Bureau is an entity administered by a Board of Directors (Board) that acts as the authoritative and legislative body of the entity. The Board is comprised of eleven board members. Officers are elected by the Board. Each officer serves a term of one year; there are no term limits for reappointment. No board members receive compensation for serving on the Board, except for the Executive Director.

The Board of Directors annually appoints the Chairperson of the Board from existing board members. The Chair responsibilities are to preside at all meetings of the Board, be the chief officer of the Bureau, perform all duties commonly incident to the position of presiding officer of a board or business organization and exercise supervision over the business of the Bureau, its officers and employees.

#### Basis of Presentation

In June 1999, the GASB unanimously approved statement No. 34, Basic Financial Statements-and Management's Discussion and Analysis-for State and Local Governments. Certain of the significant changes in the presentation of its funds financial information include a Management Discussion and Analysis (MD&A) section providing an analysis of the Bureau's overall financial position and results operations and financial statements prepared using full accrual accounting for all fund activities. These and other reflected in the accompanying changes are statements including the notes to the financial statements.

#### <u>Measurement Focus, Basis of Accounting and Financial</u> Statement Presentation

Government-Wide Financial Statements - The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when they are both measurable and available and expenses are recorded when a liability is incurred, regardless of the timing of related

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within sixty days of the end of the current fiscal year end.

Governmental Fund Financial Statements - The governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized as soon as they are both measurable and available. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within 60 days of the end of the current fiscal year end.

Principal revenue sources considered susceptible to accrual are interest on investments and sales taxes. Some revenue items that are considered measurable and available finance operations during the year from an accounting perspective are not available for expenditure due to the Bureau's present appropriation system. These revenues have been accrued in accordance with accounting principles generally accepted in the United States of America since they have been earned and are expected to be collected within sixty days of the end of the period. Other revenues are considered to be measurable and available only when cash received by the Bureau. Expenditures generally recorded when a liability is incurred, as under accrual accounting. Modifications to the accrual basis of accounting include:

- Interest on general long-term obligations is recognized when paid.
- Debt service expenditures are recorded only when payment is due.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2004

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Fund Accounting

The financial activities of the Bureau are recorded in individual funds, each of which is deemed to be a separate accounting entity. The Bureau uses fund accounting to report on its financial position and results of operations. Fund accounting is designed to demonstrate legal compliance and to aid financial management by segregating transactions related to certain government functions or activities. A fund is a separate accounting entity with a self-balancing set of accounts.

#### Governmental Funds

General Fund - This fund accounts for all activities of the Bureau not specifically required to be accounted for in other funds. Included are transactions to promote tourism in Ouachita Parish. The Bureau has no other funds.

#### Fund Equity

Equity is classified as net assets and displayed in three components:

- a. Invested in capital assets, net of related debt Consists of capital assets including restricted capital assets, net of accumulated depreciation and reduced by the outstanding balances of any bonds, mortgages, notes, or other borrowings that are attributable to the acquisition, construction or improvement of those assets.
- b. Restricted net assets Consists of net assets with constraints placed on the use either by (1) external groups, such as creditors, grantors, contributors, or laws or regulations of other governments; or (2) law through constitutional provisions or enabling legislation. There were no restricted net assets at December 31, 2004.
- c. Unrestricted net assets All other net assets that do not meet the definition of "restricted" or "invested in capital assets, net of related debt."

#### NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Fixed Assets

Fixed assets used in governmental fund type operations (general fixed assets) are accounted for in governmental funds. General Fixed Assets purchased are recorded at time of purchase. Such assets are capitalized at cost. Gifts or contributions are recorded at fair market value at the time received. Depreciation has been provided on general fixed assets using the straight-line method of depreciation over their estimated useful lives, ranging from five to eight years for furniture and equipment and ten to thirty-nine years for leasehold improvements and buildings.

All capital assets are capitalized at cost and updated for additions and retirements during the year. The Bureau maintains a capitalization threshold of \$1,000. Improvements are capitalized; the cost of normal maintenance and repairs that do not add to the value of the asset or materially extend the asset's life are not.

#### Cash and Cash Equivalents

Cash received by the Bureau is mainly deposited in local financial institutions with excess cash invested in short-term investments.

For presentation in the financial statements, investments with an original maturity of three months or less at the time they are purchased are considered to be cash equivalents. Investments with an original maturity of more than three months are reported as investments.

#### Compensated Absences

Only permanent full-time employees are entitled to vacation and sick leave. Vacation not taken during a calendar year cannot be carried forward to the following year. Sick leave not taken can be carried forward for one year.

#### Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2004

#### NOTE 2 - DEPOSITS AND INVESTMENTS

At December 31, 2004, the Bureau had cash and cash equivalents totaling \$2,772,032 as follows:

Category 1 100,000 Category 2 - Category 3 2,672,032 TOTAL 2,772,032

GASB-3 requires that deposits with financial institutions be classified into one of the following three categories:

- Category 1 Insured or collateralized, with securities held by the entity or by its agent in the entity's name.
- 2. Category 2 Collateralized, with securities held by the pledging financial institution's trust department or agent in the entity's name.
- 3. Category 3 Uncollateralized. Includes any bank balance collateralized with securities held by the pledging financial institution, or by its trust department or agent, but not in the entity's name.

These deposits are stated at cost, which approximates market and are secured from risk by \$100,000 of federal deposit insurance. At December 31, 2004, the Bureau had \$2,845,176 in the bank that was insured with additional coverage through pledged securities. Time deposits include an investment of \$2,152 in the Louisiana Asset Management Pool (LAMP) and \$611,117 in a certificate of deposit with Regions Bank.

LAMP, is an investment pool established as a cooperative endeavor to enable public entities of the State of Louisiana (such as parishes, school boards, police juries and sheriffs, among others) to aggregate funds for investment. This pooling is intended to improve administrative efficiency and increase investment yield.

### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED DECEMBER 31, 2004

#### NOTE 2 - DEPOSITS AND INVESTMENTS (Continued)

LAMP is a cooperative endeavor formed, in part, in reliance upon Opinion No. 92-192 (March 31, 1992) issued by the Attorney General of the State of Louisiana. That opinion provides, in part, that public entities may pool funds for investment purposes.

#### NOTE 3 - RECEIVABLES

The following is a summary of receivables at December 31, 2004:

Class of Receivable	General Fund
Hotel-Motel Sales Tax Rebate	210,011
Hotel-Motel Sales Tax Revenue	136,988
Miscellaneous	1,178
TOTAL	349,077

Management has determined that all receivables are deemed collectible and no allowance for doubtful accounts is necessary.

#### NOTE 4 - FIXED ASSET ACTIVITY

Capital asset activity for the year ended December 31, 2004 is as follows:

December 31, 2003			December 31, 2004
Balance	Addítíons	Disposals	Balance
			<del></del>
50,000	_	_	50,000
	_	_	
1,138,068	_	_	1,138,068
205,270	9,081	-	214,351
7,175	1,824	_	8,999
44,824	18,869	-19,575	44,118
		<del></del> -	<del></del> -
1,445,337	29,774	<u>-19,575</u>	1,455,536
	31, 2003 <u>Balance</u> 50,000 1,138,068 205,270 7,175 44,824	31, 2003 Balance Additions  50,000 - 1,138,068 - 205,270 7,175 1,824 44,824 18,869	31, 2003 Balance Additions Disposals  50,000  1,138,068  205,270 9,081 -  7,175 1,824 -  44,824 18,869 -19,575

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2004

#### NOTE 4 - FIXED ASSET ACTIVITY (Continued)

	December 31, 2003			December 31, 2004
	Balance	Additions	Disposals	Balance
Less Accumulated				
Depreciation For:				
Building	-102,134	-29,181	_	-131,315
Office Equipment &	•	•		-,
Furniture	-126,511	-26,778	_	-153,289
Furniture & Fixtures	-7,175	-183	_	-7,358
Vehicles	-14,709	-10,801	_5,873	-19,637
Total Accumulated				
Depreciation	-250,529	<u>-66,943</u>	5,873	311,599
CAPTIAL ASSETS, NET	1,194,808	<u>-37,169</u>	<u>-13,702</u>	1,143,937

Depreciation expense for the depreciable capital assets was \$66,943.

#### NOTE 5 - PENSION PLAN

Substantially all employees of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish are members of the Parochial Employees Retirement System of Louisiana (System), a multiple-employer (cost-sharing), public employee retirement system (PERS), controlled and administered by a separate board of trustees. The System is composed of two distinct plans, Plan A and Plan B, with separate assets and benefit provisions. All employees of the Bureau are members of Plan A.

All permanent employees working at least 28 hours per week who are paid wholly or in part from parish funds and all elected parish officials are eligible to participate in the system. Under Plan A, employees who retire at or after age 60 with at least 10 years of creditable service, at or after age 55 with at least 25 years of creditable service, or at any age with at least 30 years of creditable service are entitled to a retirement benefit, payable monthly for life, equal to 3 per cent of their final-average salary for each year of creditable service. However, for those employees who were members of the supplemental plan only prior to January 1, 1980, the benefit is equal to one percent of final average salary plus \$24 for each year of supplemental-planonly service earned before January 1, 1980, plus 3 percent

### MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED DECEMBER 31, 2004

#### NOTE 5 - PENSION PLAN (Continued)

of final-average salary for each year of service credited after the revision date. Final-average salary is the employee's average salary over the 36 consecutive or joined months that produce the highest average. Employees who terminate with at least the amount of creditable service stated above, and do not withdraw their employee contributions, may retire at the ages specified above and receive the benefit accrued to their date of termination. The System also provides death and disability benefits. Benefits are established or amended by state statute.

The System issues an annual publicly available financial report that includes financial statements and required supplementary information for the System. That report may be obtained by writing to the Parochial Employee's Retirement System, Post Office Box 14619, Baton Rouge, Louisiana 70898-4619, or by calling (504)928-1361.

Under Plan A, members are required by state statute to contribute 9.5 percent of their annual covered salary and the Bureau is required to contribute at an actuarially determined rate. The current rate is 11.75 percent of annual covered payroll. Contributions to the System also include one-fourth of one percent (except Orleans and East Baton Rouge Parishes) of the taxes shown to be collectible by the tax rolls of each parish. These tax dollars are divided between Plan A and Plan B based proportionately on the salaries of the active members of each plan. contribution requirements of plan members and the Bureau are established and may be amended by state statue. As provided Louisiana Revised Statute 11:103, the employer contributions are determined by actuarial valuation and are subject to change each year based on the results of the for the prior fiscal year. The Bureau's contributions to the System under Plan A for the year ending December 31, 2004 was \$38,478, equal to the required contributions for the year.

#### NOTE 6 - CAPITAL LEASE

During 1997, the Bureau entered into a capital lease with the city of West Monroe, Louisiana to build and lease office

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2004

#### NOTE 6 - CAPITAL LEASE

space. The lease is for a fifteen-year period commencing September 1, 1997. The initial monthly rental is \$450 per month beginning September 1, 1997. The monthly rental is subject to increase on November 1, 1997; February 1, 1998; June 1, 1998; September 1, 1998 and as of the date of final completion of construction and final acceptance based upon expenditures of lessor. The Bureau paid \$323,172 \$300,000 during 2002 and 2001, respectively, on the capital lease. The lease payment was increased in order to amortize the additional cost of construction over the remaining lease period subject to a maximum monthly payment of \$2,000 per month by the lessee. If the amounts exceed \$2,000 per month, the Bureau can pay down the principal balance sufficient enough to maintain a \$2,000 maximum rental payment or pay \$2,000 for three years and adjust the payments subsequently to pay the balance over the remaining life of the lease. In 2002, the Bureau paid \$323,172 to the City of West Monroe to completely pay-off the capital lease amount. Construction on the building was completed in November 2000, and the Bureau moved in December 2000. The capital lease had a stated interest rate of 7.5%.

The Bureau will be responsible for maintenance, repairs, insurance, utilities, and taxes. The Bureau had the option to purchase the leased premises at a price equal to the amortized principal balance owed on the date of transfer of ownership. Ownership transferred to the Bureau in 2003.

#### NOTE 7 - DESIGNATED NET ASSETS

The Board of Directors has designated net assets for use in future years for tourism in Ouachita Parish. The breakdown of the designated amounts are as follows:

City of Monroe	400,000
City of West Monroe	400,000
Northeast Louisiana Delta African-American	
Museum	500,000
Louisiana Purchase Zoological Society	100,000
Friends of Black Bayou	200,000
Northeast Louisiana Children's Museum	100,000
Aviation Historical Museum of Louisiana, Inc.	50,000
Less: Portion of Bond Costs	<u>-23, 338</u>
Total	1,726,662
Total	<u> </u>

#### NOTE 8 - LONG-TERM OBLIGATIONS

The general obligation bonds issued in December 1997 were refinanced in 2003. In order to obtain a reduced interest rate of 2.26%, the bonds were issued to provide funds for a cooperative agreement with the city of West Monroe and will be repaid with hotel-motel sales tax revenues and rebates received. The Bureau has formally pledged the two percent occupancy tax and four percent sales tax rebate for bond repayment.

On March 31, 2004, general obligation bonds were issued in the amount of \$2,000,000. In order to obtain a reduced interest rate of 3.05%, the bonds were issued to provide funds for various tourism projects as per the cooperative agreements and will be repaid from the proceeds of a 4% sales and use tax on the occupancy of hotel and motel rooms in the parish.

Details are as follows:

	Beginning Balance	<u>Additions</u>	Reductions	Ending Balance	Amounts Due Within One Year
Government Activities: General Obligation Refunding Bonds,					
Series 2003 Series 2004	972,000	-0- 2,000,000	235,000 115,000	737,000 1,885,000	240,000 175,000
<u>Total</u>	972,000	2,000,000	<u>350,000</u>	2,622,000	415,000

Payments on the bonds payable that pertain to the Bureau's governmental activities are made by the debt service fund.

Principal and interest requirements to retire the Bureau's bonds payable obligation is as follows:

#### NOTE 8 - LONG-TERM OBLIGATIONS (Continued)

	Cer	tificates o	f Indebtedne	SS
	<u>Se</u> ries	2003	Series 2004	
Year Ended				<del></del> -
December 31	Principal	Interest	Principal	Interest
2005	240,000	16,656	175,000	57,493
2006	246,000	11,232	185,000	52 <b>,</b> 155
2007	251,000	5 <b>,</b> 673	190,000	46,513
2008	_	~	200,000	40,718
2009	-	~	210,000	34,618
2010 to 2013			925,000	71,828
Total	<u>737,000</u>	<u>33,561</u>	1,885,000	<u>303,325</u>

Interest paid during 2004 was \$61,617.

#### NOTE 9 - EMPLOYMENT CONTRACT

The Board of Directors voted to grant the Executive Director a three-year employment contract in April of 2003. The three-year contract offers a 3% annual raise. However, in early 2005, the Executive Director passed away and the contract was void. A new Executive Director was hired in 2005.

#### NOTE 10 - RISK MANAGEMENT

The Bureau is exposed to various risks of loss related to torts, theft, damage or destruction of assets, employee injuries, natural disaster and other claims in its normal course of business. The Bureau has obtained insurance coverages to reduce its risk in the event of a loss. The Bureau has had no significant reduction in insurance coverage from prior years and has had no settlement that exceeds insurance coverage during the past six years.

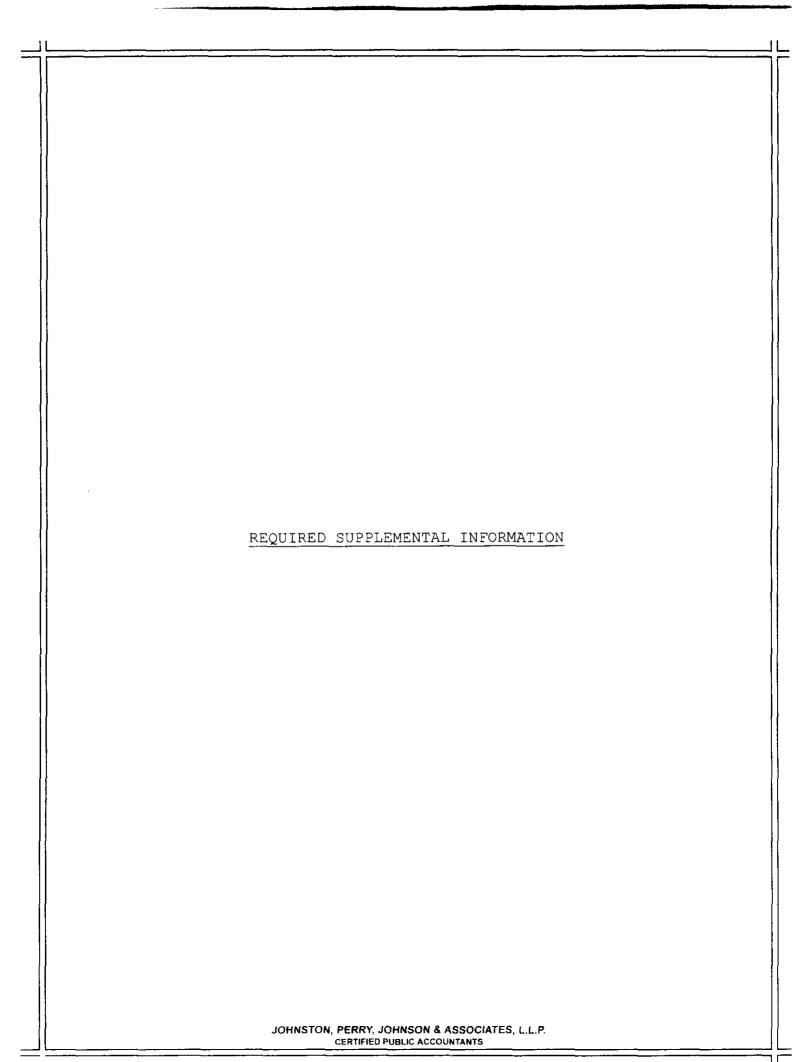
#### NOTE 11 - CONTINGENCIES

As of December 31, 2004, the Bureau did not have any pending litigation or potential nondisclosed liabilities that management believes would have a material effect on the financial statements.

#### NOTE 12 - SPECIAL EVENTS

Special events held during the year consist of an AAU Basketball Tournament and a Louisiana High School Soccer Tournament. Details of these events are as follows:

	AAU Basketball	Louisiana High School
	Tournament	Baseball Tournament
Income	113,050	15,657
Expenses	127,201	15,515
		<del></del>
Net	<u>-14,151</u>	142



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BUDGETARY COMPARISON SCHEDULE - GENERAL FUND FOR THE YEAR ENDED DECEMBER 31, 2004

				Variance With Final Budget
	_Budge	ted Amounts	Actual	Positive
	Original	Final	Amounts	(Negative)
Resources (Inflows):				
Hotel-Motel Occupancy				
Tax	850,000	920,127	933,378	13,251
Hotel-Motel Sales Tax				•
Rebate	875,000	875 <b>,</b> 000	862,174	-12 <b>,</b> 826
Miscellaneous Revenues	1,000	1,900	2,894	994
Special Events (Net)	-	-14,009	-14,009	_
Interest	6,000	6,763	7,180	417
	<u> </u>			
Amounts Available				
for Appropriation	1,732,000	1,789,781	1,791,617	1,836
				<del></del> _
Charges to Appropriations				
(Outflows):				
Personal Services	437,215	428,010	428,802	792
Travel	37 <b>,</b> 600	22,332	22,459	127
Operating Expenses	506 <b>,</b> 818	422,089	420,099	-1,990
Supplies	6,600	7,633	7,542	-91
Professional Services	44,200	37,951	37,474	-477
Other Charges	282,500	236,693	511,867	275,174
Capital Outlays	22,000	29,775	29,774	-1
Bond Principal Payments	235,000	350,000	350,000	_
Interest on Long-Term			·	
Debt	21,968	61,617	61,617	_
Total Charges to				
Appropriations	1,593,901	1,596,100	1,869,634	273,534
* *		<u> </u>	<del>_ · _ · _ ·</del>	
Excess of Reserves				
Over (Under) Expenditures	138,099	193,681	-78,017	-271,698

The accompanying notes are an integral part of these financial statements. -28

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BUDGETARY COMPARISON SCHEDULE - GENERAL FUND (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2004

	<del></del>	ed Amounts Final	Actual	Variance With Final Budget Positive
Other Financing Sources (Uses)	Original	rinal	<u>Amounts</u>	(Negative)
Proceeds of Bond Asset		2,000,000	2,000,000 <u>13,703</u>	13,703
Net Other Financing Sources (Uses)		2,000,000	2,013,703	13,703
Excess of Revenues and Sources Over (Under) Expenditures and Uses	138,099	2,193,681	1,935,686	-257,995
Fund Balance at Beginning of Year	1,154,948	1,154,948	1,154,948	<u> </u>
FUND BALANCE AT END OF YEAR	1,293,047	3,348,629	3,090,634	<u>-257,995</u>

The accompanying notes are an integral part of these financial statements. -29

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH
WEST MONROE, LOUISIANA
NOTES TO REQUIRED SUPPLEMENTARY INFORMATION
DECEMBER 31, 2004

#### NOTE 1 - BUDGETARY PROCESS

The Executive Director submits an annual budget to the Board of Directors in accordance with Louisiana law and regulation. The Board of Directors then reviews the budget and may make changes to revenues and/or expenditures as they deem needed. The Board of Directors approves the budget. Budget modification may be made throughout the year with approval of the Board of Directors.

#### 1. Estimated Resources

As part of the Bureau's budgetary process, the Board approves the official estimated resources. The official estimated resources states the projected revenue of the organization. Prior to December 31, the Bureau must revise its budget so that the total contemplated expenditures during the ensuing fiscal year will not exceed the amount available as stated in the official estimated resources. Estimated resources may be further amended during the year if the Board determines that an estimate needs to be either increased or decreased. The amounts reported on the budgetary statements reflect the amounts in the final amended official certificate of estimated resources issued during 2004.

#### 2. Appropriations/Expenditures

An annual appropriation resolution must be adopted by the Board of Directors. The appropriation resolution fixes spending authority at the fund and object level. The appropriation resolution may be amended during the year as new information becomes available, provided that total fund appropriations do not exceed current resources. estimated Also, the allocation of appropriations among objects within a fund may modified during the year by a resolution of the Board. The amounts reported as the original budgeted amounts in the budgetary statements reflect the appropriations in the first complete appropriated budget. The amounts reported as final budgeted amounts in the schedules of budgetary comparison represent the final appropriation amounts, including all supplemental appropriations.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH
WEST MONROE, LOUISIANA
NOTES TO REQUIRED SUPPLEMENTARY INFORMATION (CONTINUED)
DECEMBER 31, 2004

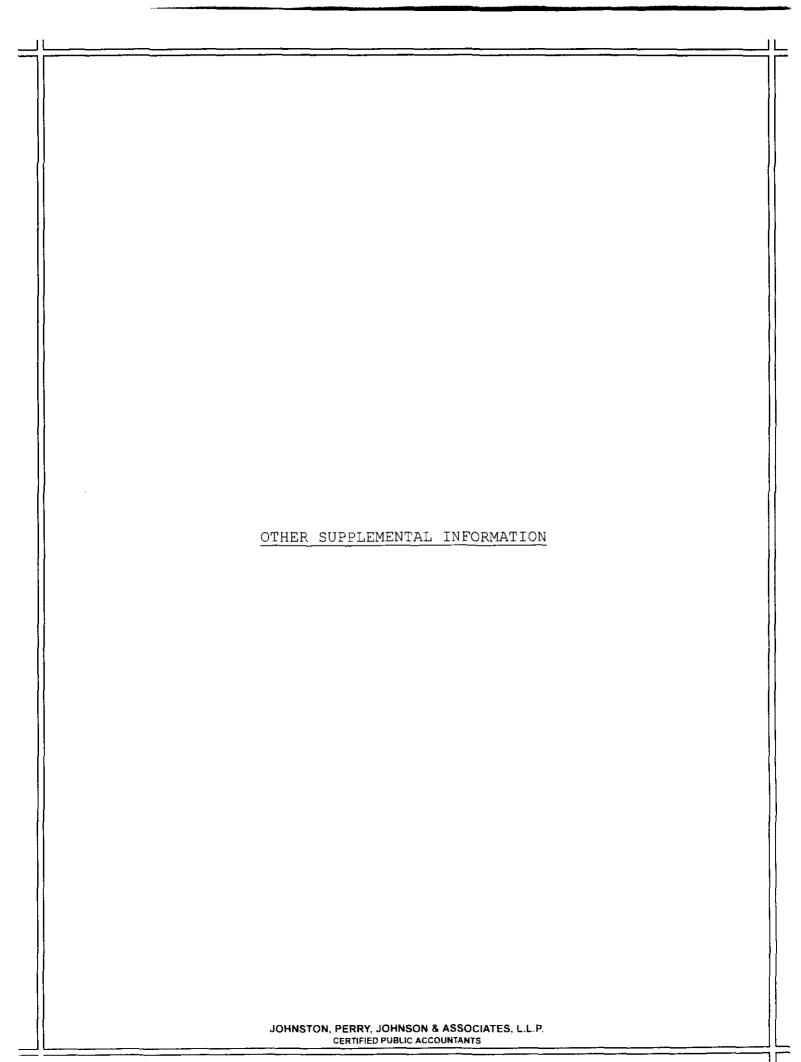
#### NOTE 1 - BUDGETARY PROCESS (Continued)

#### 3. Lapsing of Appropriations

At the close of each year, the unencumbered balance of each appropriation reverts to the fund from which it was appropriated and becomes subject to future appropriations. The encumbered appropriation balance is carried forward to the subsequent fiscal year and need not be reappropriated.

#### 4. Budgetary Basis of Accounting

The Bureau's budgetary process accounts for transactions on a GAAP basis by fund.



# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA CURRENT YEAR AUDIT FINDINGS DECEMBER 31, 2004

#### FINANCIAL STATEMENT FINDINGS

#### Internal Control

04 - 1

Criteria: Employee timesheets should be signed and turned in by

the employee and approved by the employee's supervisor

before payroll is paid for each pay period.

Conditions: There were instances where timesheets were not turned

in and approved by a supervisor before the payroll

checks were paid.

Questioned Costs: None

Context: Not applicable

Effect: This finding has no effect on the financial

statements.

Cause: Supervisors did not review timesheets before each pay

period.

Recommendation: We recommend that the Bureau require all timesheets

to be turned in and approved by a supervisor before payroll is paid. Each supervisor should have a backup to approve timesheets when the supervisor is not

available.

Reply: Management agrees with this finding and will require

all timesheets to be turned in and approved by a

supervisor before payroll checks are paid.

#### Compliance

There were no findings nor questioned costs for compliance for the year ended December 31, 2004.



### CORRECTIVE ACTION PLAN FOR THE YEAR ENDED DECEMBER 31, 2003

#### FINANCIAL STATEMENT FINDINGS

#### A. Comments on Findings and Recommendations

Management agrees with the finding concerning unapproved timesheets.

#### B. Actions Taken or Planned

Management will require all timesheets to be turned in and approved by a supervisor before payroll checks are paid.

#### C. Status of Corrective Action on Prior Findings

There were several instances where timesheets were not approved by a supervisor before payroll checks were made.

# MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA PRIOR YEAR AUDIT FINDINGS DECEMBER 31, 2004

#### FINANCIAL STATEMENT FINDINGS - PRIOR YEAR

Finding: There were instances where timesheets were not turned in and

approved by a supervisor before the payroll checks were

paid.

Status: Uncleared.