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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

DECEMBER 31, 2005

Under provisions of state law, this report is a public document. A copy of the report has been submitted to the entity and other appropriate public officials. The report is available for public inspection at the Baton Rouge office of the Legislative Auditor and, where appropriate, at the office of the parish clerk of court

Release Date 8/9/06

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MANAGEMENT'S DISCUSSION AND ANALYSIS

Our discussion and analysis of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish provides an overview of the Bureau's activities for the year ended December 31, 2005. Please read it in conjunction with the Bureau's financial statements.

USING THIS ANNUAL REPORT:

This annual report consists of a series of financial statements. The Statement of Net Assets and the Statement of Activities provide information about the activities of the Bureau as a whole. The Statement of Cash Flows provides detail changes in cash during the year presented.

THE STATEMENT OF NET ASSETS AND THE STATEMENT OF ACTIVITIES:

These statements include all assets and liabilities using the accrual basis of accounting, which is similar to the accounting used by most private-sector companies. All of the current year's revenues and expenses are taken into account regardless of when cash is received or paid.

These two statements report the Bureau's net assets and changes in them. The Bureau's net assets - the difference between assets and liabilities - measures the Bureau's financial position. The increases or decreases in the Bureau's net assets are an indicator of whether its financial position is improving or deteriorating.

THE BUREAU AS A WHOLE:

For the year ended December 31, 2005 net assets changed as follows:

Beginning Net Assets 1,612,571
Increase in Net Assets 182,607

Ending Net Assets $\underline{1,795,178}$

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

THE BUREAU'S FUNDS:

The following schedule presents a summary of revenues and expenditures for the fiscal year ended December 31, 2005.

| | | Percent |
|---------------------------|------------------|-----------------|
| Revenue | Amount | Of Total |
| Hotel-Motel Occupancy Tax | 1,039,727 | 51.46% |
| Hotel-Motel Sales Tax | 958,070 | 47.42% |
| Interest Earned | 19,437 | .96% |
| Special Events (Net) | 910 | .05% |
| Miscellaneous | 2,218 | .11% |
| <u>Total Revenues</u> | <u>2,020,362</u> | <u>100.00</u> % |
| Expenditures Bureau | <u>1,837,755</u> | <u>100.00</u> % |

BUDGETARY HIGHLIGHTS:

The Bureau's total revenues in 2005 were more than the final budget by \$170,799. Actual expenditures for the Bureau in 2005 were more than the final budget by \$10,116. This variance reflects a large increase in occupancy tax and sales tax during the last four months of the year..

CAPITAL ASSET AND DEBT ADMINISTRATION:

Capital Assets

At December 31, 2005, the Bureau had \$1,431,899 invested in capital assets including buildings and improvements, furniture and fixtures, equipment, and vehicles (see table below).

| Building and Improvements | 1,138,068 |
|-----------------------------------|-----------|
| Furniture, Fixtures and Equipment | 249,714 |
| Vehicles | 44,117 |
| Total | 1,431,899 |

This year's additions included \$26,365 in furniture, fixtures and equipment.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF QUACHITA PARISH

MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

CAPITAL ASSET AND DEBT ADMINISTRATION: (Continued)

Debt

At year end, the Bureau had \$497,000 in refunding certificates of indebtedness outstanding with Hancock Bank. The refunding certificates shall bear interest at a rate or rates not to exceed five percent (5%) per annum, and shall mature in annual installments due no later than November 1, 2007. The Bureau also had \$1,710,000 in refunding certificates of indebtedness outstanding with Regions Bank. The refunding certificates shall bear interest at a rate not to exceed six percent (6%) per annum, and shall mature in semi-annual installments due on November 1, 2013.

ECONOMIC FACTORS AND NEXT YEAR'S BUDGETS AND RATES:

The Bureau's revenues are derived mainly from Hotel-Motel Occupancy and Sales Taxes. The Bureau does not anticipate any major increases or decreases in the taxes collected.

CONTACTING THE BUREAU'S FINANCIAL MANAGEMENT:

This financial report is designed to provide our citizens, taxpayers, and creditors with a general overview of the Bureau's finances and to show the Bureau's accountability for the money it receives. If you have questions about this report or need additional financial information, contact the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish, 601 Constitution Avenue, West Monroe, Louisiana.

Wane Coope, Exec De Alana Cooper

Executive Director

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.

JULIAN B. JOHNSTON, CPA ROWLAND H. PERRY, CPA, APC CHARLES L. JOHNSON, JR., CPA VIOLET M. ROUSSEL, CPA PAM BATTAGLIA, CPA JAY CUTHBERT, CPA



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Tax Preparation & Planning
individual & Pertnership
Corporate & Fiduciary
Bookkeeping & Payroli Services

June 8, 2006

INDEPENDENT AUDITORS' REPORT

Board of Directors
Monroe-West Monroe Convention
and Visitors Bureau of Ouachita Parish
West Monroe, Louisiana

We have audited the accompanying financial statements of the governmental activities and fund information of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau), as of and for the year ended December 31, 2005, as listed in the table of contents. These financial statements are the responsibility of the Bureau's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the governmental activities and fund information for the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish as of December 31, 2005, and the respective changes in financial position thereof for the year then ended in conformity with accounting principles generally accepted in the United States of America.

In accordance with Government Auditing Standards, we have also issued our report dated June 8, 2006, on our consideration of the internal control over the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants. That report is an integral part of an audit performed in accordance with Governmental Auditing Standards and should be read in conjunction with this report in considering the results of our audit.

Management's discussion and analysis and budgetary comparison information on pages 1 through 3 and on pages 28 through 29, respectively, are not a required part of the basic financial statements but are supplementary information required by accounting principles generally accepted in the United States of America. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the supplementary information. However, we did not audit the information and express no opinion on it.

Our audit was made for the purpose of forming an opinion on the financial statements of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish taken as a whole. The accompanying other supplemental information on pages 28 through 31 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects, in relation to the financial statements taken as a whole.

Johnston , Lewy , Johnson & associates , L.L.P.

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.

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June 8, 2006

REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish West Monroe, Louisiana

We have audited the financial statements of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish as of and for the year ended December 31, 2005, and have issued our report thereon dated June 8, 2006. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States.

Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's internal control over financial reporting in order to determine our auditing procedures for the purpose of expressing our opinions on the financial statements and not to provide assurance on the internal control over financial reporting. Our consideration of the internal control over financial reporting would not necessarily disclose all matters in the internal control over financial reporting that might be material weaknesses. A material weakness is a condition in which the design or operation of one or more of the internal control components does not reduce to a relatively low level the risk that misstatements in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions.

We noted no matters involving the internal control over financial reporting and its operation that we consider to be material weaknesses.

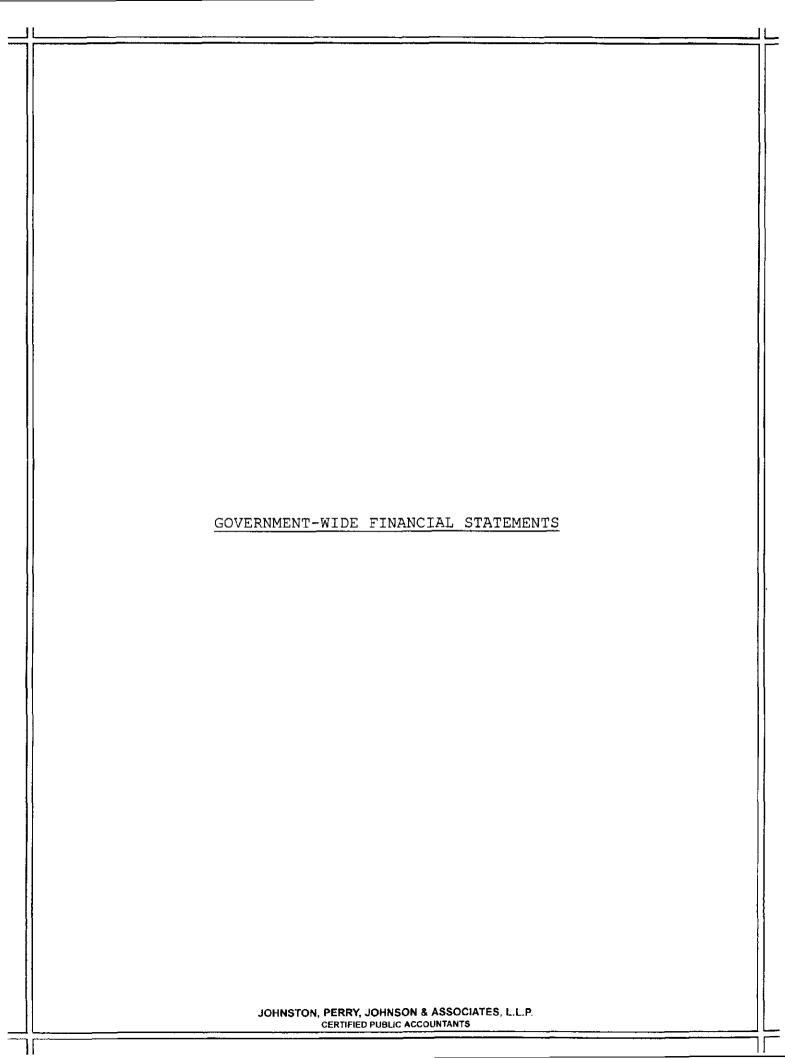
Compliance

As part of obtaining reasonable assurance about whether the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grants, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed instances of noncompliance that are required to be reported under Government Auditing Standards, which are described in the accompanying schedule of findings and questioned costs as items 05-1 and 05-2.

This report is intended solely for the information and use of the audit committee, management, others within the organization, as well as the state of Louisiana, and is not intended to be and should not be used by anyone other than these specified parties. However, under Louisiana R.S. 24:513, this report is distributed by the Legislative Auditor as a public document.

Johnston, Perry Johnson & associates, L.L.P.

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS



MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF NET ASSETS DECEMBER 31, 2005

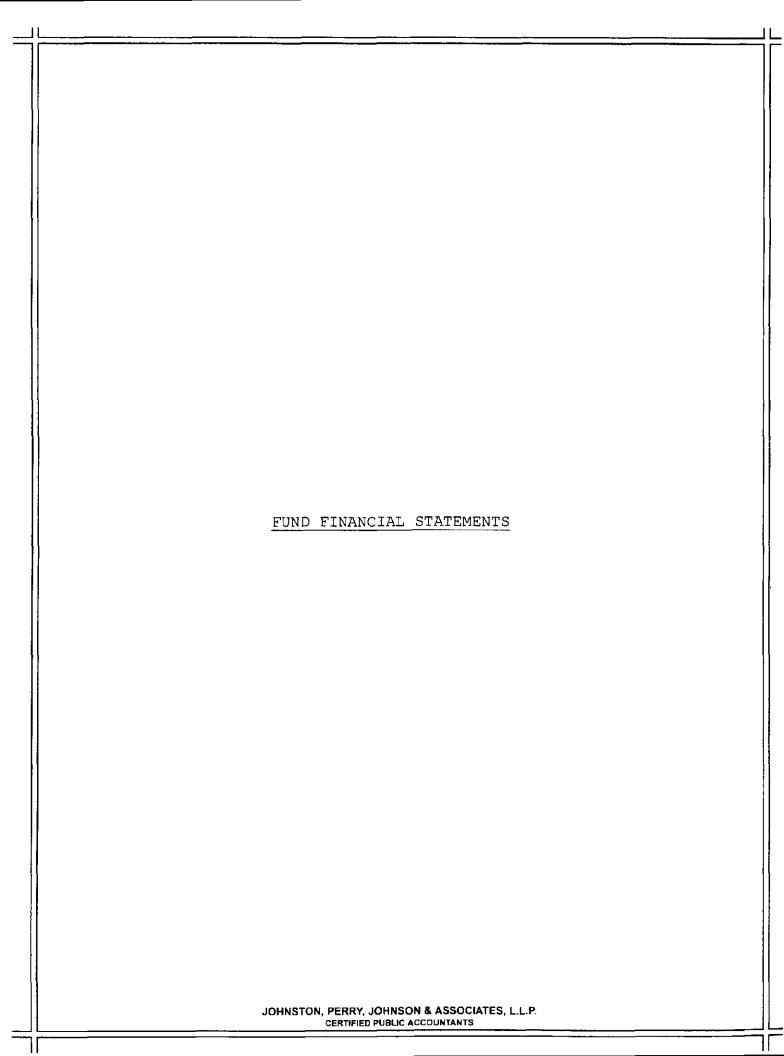
| ACCETIC | Governmental Activities |
|--|----------------------------|
| ASSETS | |
| CURRENT ASSETS | |
| Cash | 2,504,997 |
| Accounts Receivable | 441,040 |
| Prepaid Expenses | <u>15,815</u> |
| TOTAL CURRENT ASSETS | 2,961,852 |
| CAPITAL ASSETS | |
| Non-Depreciable | 50,000 |
| Depreciable | 1,060,442 |
| TOTAL CARTER ACCUSE | 1 110 100 |
| TOTAL CAPITAL ASSETS | 1,110,492 |
| TOTAL ASSETS | 4,072,294 |
| LIABILITIES AND NET ASSETS | |
| | |
| CURRENT LIABILITIES | |
| Accounts Payable | 50,425 |
| Accrued and Withhold Payroll Taxes | 19,691 |
| TOTAL CURRENT LIABILITIES | 70,116 |
| DEBT LIABILITIES | |
| Due Within One Year | 431,000 |
| Due in More Than One Year | 1,776,000 |
| TOTAL DEBT LIABILITIES | 2,207,000 |
| TOTAL LIABILITIES | 2,277,116 |
| NET ACCETO | |
| NET ASSETS Invested in Capital Assets, Net of Related Debt | 1,110,442 |
| Unrestricted | 684,736 |
| | 004,700 |
| TOTAL NET ASSETS | 1,795,178 |
| TOTAL LIABILITIES AND NET ASSETS | 4,072,294 |
| | |

The accompanying notes are an integral part of these financial statements.

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.
CERTIFIED PUBLIC ACCOUNTANTS

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA STATEMENT OF ACTIVITIES DECEMBER 31, 2005

| | | | | | Net (Expense) Revenue and Changes in |
|-------------------------------|------------------|-----------------|-----------------|---------------|--|
| | | | Program Revenue | <u>\$</u> | Net Assets |
| | | | Operating | Capital | |
| | | Charges for | Grants and | Grants and | Governmental |
| | Expenses | <u>Services</u> | Contributions | Contributions | <u>Activities</u> |
| Function/Program | | | | | |
| Activities | | | | | |
| Government Activities: | | | | | |
| Personal Services | 412,398 | - | - | - | (412,398) |
| Travel | 25,364 | _ | = | - | (25,364) |
| Operating Expenses | 449,744 | - | - | - | (449,744) |
| Supplies | 5,861 | - | - | - | (5,861) |
| Professional Services | 43,565 | - | _ | - | (43,565) |
| Other Charges | 765,861 | - | - | _ | (765,861) |
| Interest on Long-Term | | | | | |
| Debt | 75,103 | - | _ | - | (75,103) |
| Unallocated | | | | | |
| Depreciation | 59,859 | | | | (<u>59,859</u>) |
| Total Governmental Activities | <u>1,837,755</u> | <u> </u> | <u>-0-</u> | <u>-0-</u> | (<u>1,837,755</u>) |
| General Revenues: | | | | | • |
| | | Hotel-Motel (| Occupancy Tax | | 1,039,727 |
| | | Hotel-Motel S | Sales Tax | | 958,070 |
| | | Miscellaneous | 5 | | 2,218 |
| | | Special Event | ts (Net) | | 910 |
| | | Interest Earn | ned | | <u> 19,437</u> |
| | | | | | |
| | | Total Genera | l Revenues | | 2,020,362 |
| | | Changes in Ne | et Assets | | 182,607 |
| | | Net Assets - | Beginning | | 1,612,571 |
| | | Net Assets - | Ending | | 1,795,178 |



MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BALANCE SHEET-GOVERNMENTAL FUNDS DECEMBER 31, 2005

| ASSETS | General Fund |
|--|--------------------------------|
| Cash Receivables (Net of Allowances for Uncollectibles) Prepaid Expenses | 2,504,997 441,040 15,815 |
| TOTAL ASSETS | 2,961,852 |
| LIABILITIES AND NET ASSETS | |
| Accounts Payable Accrued and Withhold Payroll Taxes | 50,425 19,691 |
| TOTAL LIABILITIES | 70,116 |
| FUND BALANCE Unreserved, Reported in General Fund | 0 004 536 |
| (Includes \$1,192,468 of Board Designated Funds) | <u>2,891,736</u> |
| TOTAL FUND BALANCE | 2,891,736 |
| TOTAL LIABILITIES AND FUND BALANCE | <u>2,961,852</u> |

RECONCILIATION OF TOTAL GOVERNMENTAL FUND BALANCES TO NET ASSETS OF GOVERNMENTAL ACTIVITIES DECEMBER 31, 2005

Total Governmental Fund Balances

2,891,736

Amounts reported for governmental activities in the statement of net assets are different because:

Capital assets used in governmental activities are not financial resources and therefore are not reported in the funds.

1,110,442

Long-term liabilities, including compensated absences payable, are not due and payable in the current period and therefore are not reported in the funds.

(2,207,000)

Net Assets of Governmental Activities

1,795,178

STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES - GOVERNMENTAL FUNDS FOR THE YEAR ENDED DECEMBER 31, 2005

| | General Fund |
|---------------------------------------|--------------|
| REVENUES | 1 020 707 |
| Hotel - Motel Occupancy Tax | 1,039,727 |
| Hotel - Motel Sales Tax Rebate | 958,070 |
| Miscellaneous Revenues | 2,218 |
| Special Events | 910 |
| Interest | 19,437 |
| TOTAL REVENUES | 2,020,362 |
| EXPENDITURES | |
| Personal Services | |
| Salaries - Regular | 320,552 |
| FICA Taxes | 4,984 |
| Retirement Fund Expense | 40,443 |
| Unemployment Benefits | 1,422 |
| Other Related Benefits | 44,997 |
| Travel | |
| Travel and Convention Solicitation | 19,760 |
| Gasoline and Related Expenses | 3,822 |
| Auto Repairs and Maintenance | 1,782 |
| Operating Expenses | |
| Advertising | 160,252 |
| Convention Services | 72,244 |
| Miscellaneous Advertising | 3,949 |
| Printing | 41,132 |
| Photographics | 1,102 |
| Insurance, Other Than Personal | 48,424 |
| Maintenance of Property and Equipment | 24,417 |
| Rentals and Related Expense | 13,771 |
| Dues and Subscriptions | 1,142 |
| Postage | 12,329 |
| Telephone | 12,356 |
| Other Operating Expenses | 30,578 |
| Utilities | 13,084 |
| Professional Organizations | 14,964 |
| Supplies | |
| Office Supplies | 4,682 |
| Operating Services | 1,179 |
| Professional Services | |
| Accounting and Auditing | 9,814 |
| Legal and Other Professional Services | 33,751 |

STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES - GOVERNMENTAL FUNDS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

| | General Fund |
|--|--------------------|
| EXPENDITURES (Continued) | |
| Other Charges | 0.704 |
| Miscellaneous Charges | 2,794 |
| Collection Fees (Statutory Charges) | 4,000 759,067 |
| Special Promotions and Community Improvement Capital Outlays | 739,007 |
| Office Equipment | 26,364 |
| Debt Service | 20,001 |
| Bond Principal Payments | 415,000 |
| Interest | 75,103 |
| | |
| TOTAL EXPENDITURES | <u>2,219,260</u> |
| EXCESS (DEFICIENCY) OF REVENUES OVER (UNDER) EXPENDITURES | (<u>198,898</u>) |
| OTHER FINANCING SOURCES (USES) | |
| None | |
| | |
| NET OTHER FINANCING SOURCES (USES) | |
| NET CHANGE IN FUND BALANCE | (198,898) |
| FUND BALANCE - BEGINNING OF YEAR | 3,090,634 |
| FUND BALANCE - END OF YEAR | 2,891,736 |

RECONCILIATION OF STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES OF GOVERNMENTAL FUNDS TO THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2005

Net Changes in Total Governmental Fund

(198,898)

Amounts reported for governmental activities in the:

Governmental funds report capital outlays as expenditures while governmental activities report depreciation expense to allocate those expenditures over the life of the assets:

Capital assets purchases capitalized 26,364
Depreciation expense (59,859)
(33,495)

Repayment of debt principal is an expenditure in the governmental funds, but the repayment reduces long-term debt liabilities in the statement of net assets.

415,000

Total Changes in Net Assets <u>182,607</u>

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Reporting Entity Information:

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) was formed and created as a tourist commission for the purpose of the promotion of tourism within the Parish of Ouachita by an ordinance of the Police Jury of the Parish of Ouachita in 1976. There are eleven board members appointed by the Ouachita Parish Police Jury. The board members are not compensated or paid a per diem. On June 8, 1995 pursuant to Article VI, Section 19 and 30 of the Constitution of Louisiana, the Bureau was specifically created as a special district and shall from that point on be a political subdivision of the State of Louisiana.

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish was a component unit of the Ouachita Parish Police Jury, the governing body of the Parish until June 8, 1995 as noted above. The accompanying financial statements present information only on the funds maintained by the Bureau and do not present information on the police jury, or any other governmental unit.

The major sources of revenue for the Bureau are from hotel - motel sales taxes collected in Ouachita Parish.

The Bureau complies with accounting principles generally accepted in the United States of America (GAAP). includes all relevant Government Accounting Standards Board pronouncements. In the government-wide financial Accounting Standard Board statements, Financial pronouncements and Accounting Principles Board opinions issued on or before November 30, 1989 have been applied unless those pronouncements conflict contradict GASB pronouncements, in which case, prevails. The accounting and reporting framework and the discussed significant accounting policies are subsequent sections of this note. The Bureau has adopted the financial reporting requirements of GASB Statements No. 33 and 34.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Reporting Entity Information: (Continued)

The Bureau is an entity administered by a Board of Directors (Board) that acts as the authoritative and legislative body of the entity. The Board is comprised of eleven board members. Officers are elected by the Board. Each officer serves a term of one year; there are no term limits for reappointment. No board members receive compensation for serving on the Board, except for the Executive Director.

The Board of Directors annually appoints the Chairperson of the Board from existing board members. The Chair responsibilities are to preside at all meetings of the Board, be the chief officer of the Bureau, perform all duties commonly incident to the position of presiding officer of a board or business organization and exercise supervision over the business of the Bureau, its officers and employees.

Basis of Presentation

In June 1999, the GASB unanimously approved statement No. 34, Basic Financial Statements-and Management's Discussion and Analysis-for State and Local Governments. Certain of the significant changes in the presentation of its financial information include a Management Discussion and Analysis (MD&A) section providing an analysis overall financial position and results operations and financial statements prepared using full accrual accounting for all fund activities. These and other are reflected in the accompanying statements including the notes to the financial statements.

Measurement Focus, Basis of Accounting and Financial Statement Presentation

Government-Wide Financial Statements - The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis recorded accounting. Revenues are they when measurable and available and expenses are recorded when a liability is incurred, regardless of the timing of related

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within sixty days of the end of the current fiscal year end.

Governmental Fund Financial Statements - The governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized as soon as they are both measurable and available. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within 60 days of the end of the current fiscal year end.

Principal revenue sources considered susceptible to accrual are interest on investments and sales taxes. Some revenue that are considered measurable and available to finance operations during the year from an accounting perspective are not available for expenditure due to the Bureau's present appropriation system. These revenues have in accordance with accrued accounting principles generally accepted in the United States of America since they have been earned and are expected to be collected within sixty days of the end of the period. Other revenues are considered to be measurable and available only when cash received by the Bureau. Expenditures generally recorded when a liability is incurred, as under accrual accounting. Modifications to the accrual basis of accounting include:

- Interest on general long-term obligations is recognized when paid.
- Debt service expenditures are recorded only when payment is due.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fund Accounting

The financial activities of the Bureau are recorded in individual funds, each of which is deemed to be a separate accounting entity. The Bureau uses fund accounting to report on its financial position and results of operations. Fund accounting is designed to demonstrate legal compliance and to aid financial management by segregating transactions related to certain government functions or activities. A fund is a separate accounting entity with a self-balancing set of accounts.

Governmental Funds

General Fund - This fund accounts for all activities of the Bureau not specifically required to be accounted for in other funds. Included are transactions to promote tourism in Ouachita Parish. The Bureau has no other funds.

Fund Equity

Equity is classified as net assets and displayed in three components:

- a. Invested in capital assets, net of related debt Consists of capital assets including restricted capital assets, net of accumulated depreciation and reduced by the outstanding balances of any bonds, mortgages, notes, or other borrowings that are attributable to the acquisition, construction or improvement of those assets.
- b. Restricted net assets Consists of net assets with constraints placed on the use either by (1) external groups, such as creditors, grantors, contributors, or laws or regulations of other governments; or (2) law through constitutional provisions or enabling legislation. There were no restricted net assets at December 31, 2005.
- c. Unrestricted net assets All other net assets that do not meet the definition of "restricted" or "invested in capital assets, net of related debt."

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fixed Assets

Fixed assets used in governmental fund type operations (general fixed assets) are accounted for in governmental funds. General Fixed Assets purchased are recorded at time of purchase. Such assets are capitalized at cost. Gifts or contributions are recorded at fair market value at the time received. Depreciation has been provided on general fixed assets using the straight-line method of depreciation over their estimated useful lives, ranging from five to eight years for furniture and equipment and ten to thirty-nine years for leasehold improvements and buildings.

All capital assets are capitalized at cost and updated for additions and retirements during the year. The Bureau maintains a capitalization threshold of \$1,000. Improvements are capitalized; the cost of normal maintenance and repairs that do not add to the value of the asset or materially extend the asset's life are not.

Cash and Cash Equivalents

Cash received by the Bureau is mainly deposited in local financial institutions with excess cash invested in short-term investments.

For presentation in the financial statements, investments with an original maturity of three months or less at the time they are purchased are considered to be cash equivalents. Investments with an original maturity of more than three months are reported as investments.

Compensated Absences

Only permanent full-time employees are entitled to vacation and sick leave. Vacation not taken during a calendar year cannot be carried forward to the following year. Sick leave not taken can be carried forward for one year.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 2 - DEPOSITS AND INVESTMENTS

At December 31, 2005, the Bureau had cash and cash equivalents totaling \$2,504,997 as follows:

Category 1 100,000
Category 2 - 2,404,997
TOTAL 2,504,997

GASB-3 requires that deposits with financial institutions be classified into one of the following three categories:

- 1. Category 1 Insured or collateralized, with securities held by the entity or by its agent in the entity's name.
- 2. Category 2 Collateralized, with securities held by the pledging financial institution's trust department or agent in the entity's name.
- 3. Category 3 Uncollateralized. Includes any bank balance collateralized with securities held by the pledging financial institution, or by its trust department or agent, but not in the entity's name.

These deposits are stated at cost, which approximates market and are secured from risk by \$100,000 of federal deposit insurance. At December 31, 2005, the Bureau had \$1,677,513 in the bank that was insured with additional coverage through pledged securities. Time deposits include an investment of \$2,218 in the Louisiana Asset Management Pool (LAMP) and \$829,124 in certificate of deposits with Regions Bank.

LAMP is an investment pool established as a cooperative endeavor to enable public entities of the State of Louisiana (such as parishes, school boards, police juries and sheriffs, among others) to aggregate funds for investment. This pooling is intended to improve administrative efficiency and increase investment yield.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 2 - DEPOSITS AND INVESTMENTS (Continued)

LAMP is a cooperative endeavor formed, in part, in reliance upon Opinion No. 92-192 (March 31, 1992) issued by the Attorney General of the State of Louisiana. That opinion provides, in part, that public entities may pool funds for investment purposes.

NOTE 3 - RECEIVABLES

The following is a summary of receivables at December 31, 2005:

| Class of Rec | ceivable | | General Fund |
|--------------|-----------|---------|--------------|
| Hotel-Motel | Sales Tax | Rebate | 231,756 |
| Hotel-Motel | Sales Tax | Revenue | 209,397 |
| Miscellaneou | ıs | | (113) |

<u>TOTAL</u> <u>441,040</u>

Management has determined that all receivables are deemed collectible and no allowance for doubtful accounts is necessary.

NOTE 4 - FIXED ASSET ACTIVITY

Capital asset activity for the year ended December 31, 2005 is as follows:

| | December 31, 2004 | | | December 31, 2005 |
|-------------------------|----------------------|---------------|-------------|----------------------|
| | Balance | Additions | Disposals | Balance |
| Non-Depreciable Assets: | | | | |
| Land | 50,000 | _ | - | 50,000 |
| Depreciable Assets: | | - | - | |
| Building | 1,138,068 | - | _ | 1,138,068 |
| Office Equipment & | | | | |
| Furniture | 214,351 | 26,364 | | 240,715 |
| Furniture & Fixtures | 8,999 | - | - | 8,999 |
| Vehicles | <u>44,118</u> | | - | 44,118 |
| Totals at | | | | |
| Historical Cost | <u>1,455,536</u> | <u>26,364</u> | <u>-0-</u> | <u>1,481,900</u> |
| | | | | |

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 4 - FIXED ASSET ACTIVITY (Continued)

| | December 31, 2004 | | | December 31, 2005 |
|----------------------|----------------------|-------------------|------------|-------------------|
| | Balance | Additions | Disposals | Balance |
| Less Accumulated | | | | |
| Depreciation For: | | | | |
| Building | 131,315 | 29,182 | - | 160,497 |
| Office Equipment & | | | | |
| Furniture | 153,289 | 23,426 | - | 176,715 |
| Furniture & Fixtures | 7,358 | 365 | _ | 7,723 |
| Vehicles | 19,637 | 6,886 | | 26,523 |
| Total Accumulated | | | | |
| Depreciation | 311,599 | <u>59,859</u> | <u>-0-</u> | 371,458 |
| CAPTIAL ASSETS, NET | 1,143,937 | (<u>33,495</u>) | <u>-0-</u> | 1,110,442 |

Depreciation expense for the depreciable capital assets was \$59,859.

NOTE 5 - PENSION PLAN

Substantially all employees of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish are members of the Parochial Employees Retirement System of Louisiana (System), a multiple-employer (cost-sharing), public employee retirement system (PERS), controlled and administered by a separate board of trustees. The System is composed of two distinct plans, Plan A and Plan B, with separate assets and benefit provisions. All employees of the Bureau are members of Plan A.

All permanent employees working at least 28 hours per week who are paid wholly or in part from parish funds and all elected parish officials are eligible to participate in the system. Under Plan A, employees who retire at or after age 60 with at least 10 years of creditable service, at or after age 55 with at least 25 years of creditable service, or at any age with at least 30 years of creditable service are entitled to a retirement benefit, payable monthly for life, equal to 3 per cent of their final-average salary for each year of creditable service. However, for those employees who were members of the supplemental plan only prior to January 1, 1980, the benefit is equal to one percent of final average salary plus \$24 for each year of supplemental-planonly service earned before January 1, 1980, plus 3 percent

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 5 - PENSION PLAN (Continued)

of final-average salary for each year of service credited after the revision date. Final-average salary is employee's average salary over the 36 consecutive or joined months that produce the highest average. Employees terminate with at least the amount of creditable service above, and do not withdraw their stated contributions, may retire at the ages specified above and receive the benefit accrued to their date of termination. The System also provides death and disability benefits. Benefits are established or amended by state statute.

The System issues an annual publicly available financial report that includes financial statements and required supplementary information for the System. That report may be obtained by writing to the Parochial Employee's Retirement System, Post Office Box 14619, Baton Rouge, Louisiana 70898-4619, or by calling (504)928-1361.

Under Plan A, members are required by state statute to contribute 9.5 percent of their annual covered salary and the Bureau is required to contribute at an actuarially determined rate. The current rate is 12.75 percent of annual covered payroll. Contributions to the System also include one-fourth of one percent (except Orleans and East Baton Rouge Parishes) of the taxes shown to be collectible by the tax rolls of each parish. These tax dollars are divided between Plan A and Plan B based proportionately on the salaries of the active members of each plan. contribution requirements of plan members and the Bureau are established and may be amended by state statue. As provided Louisiana Revised Statute 11:103, the contributions are determined by actuarial valuation and are subject to change each year based on the results of the for the prior fiscal year. The Bureau's contributions to the System under Plan A for the year ending December 31, 2005 was \$40,443, equal to the required contributions for the year.

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 6 - CAPITAL LEASE

During 1997, the Bureau entered into a capital lease with the city of West Monroe, Louisiana to build and lease office space. The lease is for a fifteen-year period commencing September 1, 1997. The initial monthly rental is \$450 per month beginning September 1, 1997. The monthly rental is subject to increase on November 1, 1997; February 1, 1998; June 1, 1998; September 1, 1998 and as of the date of final completion of construction and final acceptance based upon expenditures of lessor. The Bureau paid \$323,172 \$300,000 during 2002 and 2001, respectively, on the capital lease. The lease payment was increased in order to amortize the additional cost of construction over the remaining lease period subject to a maximum monthly payment of \$2,000 per month by the lessee. If the amounts exceed \$2,000 per month, the Bureau can pay down the principal balance sufficient enough to maintain a \$2,000 maximum rental payment or pay \$2,000 for three years and adjust the payments subsequently to pay the balance over the remaining life of the lease. In 2002, the Bureau paid \$323,172 to the City of West Monroe to completely pay-off the capital lease amount. Construction on the building was completed in November 2000, and the Bureau moved in December 2000. The capital lease had a stated interest rate of 7.5%.

The Bureau will be responsible for maintenance, repairs, insurance, utilities, and taxes. The Bureau had the option to purchase the leased premises at a price equal to the amortized principal balance owed on the date of transfer of ownership. Ownership transferred to the Bureau in 2003.

NOTE 7 - DESIGNATED NET ASSETS

The Board of Directors has designated net assets for use in future years for tourism in Ouachita Parish. The breakdown of the designated amounts is as follows:

| City of Monroe | 394,544 |
|---|-----------|
| City of West Monroe | 145,622 |
| Northeast Louisiana Delta African-American Museum | 493,180 |
| Louisiana Purchase Zoological Society | 98,636 |
| Northeast Louisiana Children's Museum | 10,636 |
| Aviation Historical Museum of Louisiana, Inc. | 49,318 |
| Refund from Bond Commission | 532 |
| Total | 1,192,468 |

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 8 - LONG-TERM OBLIGATIONS

The general obligation bonds issued in December 1997 were refinanced in 2003. In order to obtain a reduced interest rate of 2.26%, the bonds were issued to provide funds for a cooperative agreement with the city of West Monroe and will be repaid with hotel-motel sales tax revenues and rebates received. The Bureau has formally pledged the two percent occupancy tax and four percent sales tax rebate for bond repayment.

On March 31, 2004, general obligation bonds were issued in the amount of \$2,000,000. In order to obtain a reduced interest rate of 3.05%, the bonds were issued to provide funds for various tourism projects as per the cooperative agreements and will be repaid from the proceeds of a 4% sales and use tax on the occupancy of hotel and motel rooms in the parish.

Details are as follows:

| | Beginning Balance | Additions | Reductions | Ending Balance | Amounts Due Within One Year |
|--|----------------------|------------|--------------------|----------------------|-----------------------------|
| Government Activities: General Obligation Refunding Bonds, | | | | | |
| Series 2003 Series 2004 | 737,000 1,885,000 | -0- -0- | 240,000 175,000 | 497,000 1,710,000 | 246,000 185,000 |
| Total | 2,622,000 | <u>-0-</u> | 415,000 | 2,207,000 | <u>431,000</u> |

Payments on the bonds payable that pertain to the Bureau's governmental activities are made by the debt service fund.

Principal and interest requirements to retire the Bureau's bonds payable obligation are as follows:

NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 8 - LONG-TERM OBLIGATIONS (Continued)

| | Certificates of Indebtedness | | | |
|--------------|------------------------------|---------------|-------------|----------------|
| | Series | 2003 | Series_2004 | |
| Year Ended | - | | ** | |
| December 31 | <u>Principal</u> | Interest | Principal | Interest |
| 2006 | 246,000 | 11,232 | 185,000 | 52,155 |
| 2007 | 251,000 | 5,673 | 190,000 | 46,513 |
| 2008 | - | - | 200,000 | 40,718 |
| 2009 | _ | - | 210,000 | 34,618 |
| 2010 to 2013 | <u> </u> | | 925,000 | 71,828 |
| Total | <u>497,000</u> | <u>16,905</u> | 1,710,000 | <u>245,832</u> |

Interest paid during 2005 was \$75,103.

NOTE 9 - EMPLOYMENT CONTRACT

The Board of Directors voted to grant the Executive Director a three-year employment contract in May of 2005. The three-year contract offers a 3% annual raise.

NOTE 10 - RISK MANAGEMENT

The Bureau is exposed to various risks of loss related to torts, theft, damage or destruction of assets, employee injuries, natural disaster and other claims in its normal course of business. The Bureau has obtained insurance coverages to reduce its risk in the event of a loss. The Bureau has had no significant reduction in insurance coverage from prior years and has had no settlement that exceeds insurance coverage during the past six years.

NOTE 11 - CONTINGENCIES

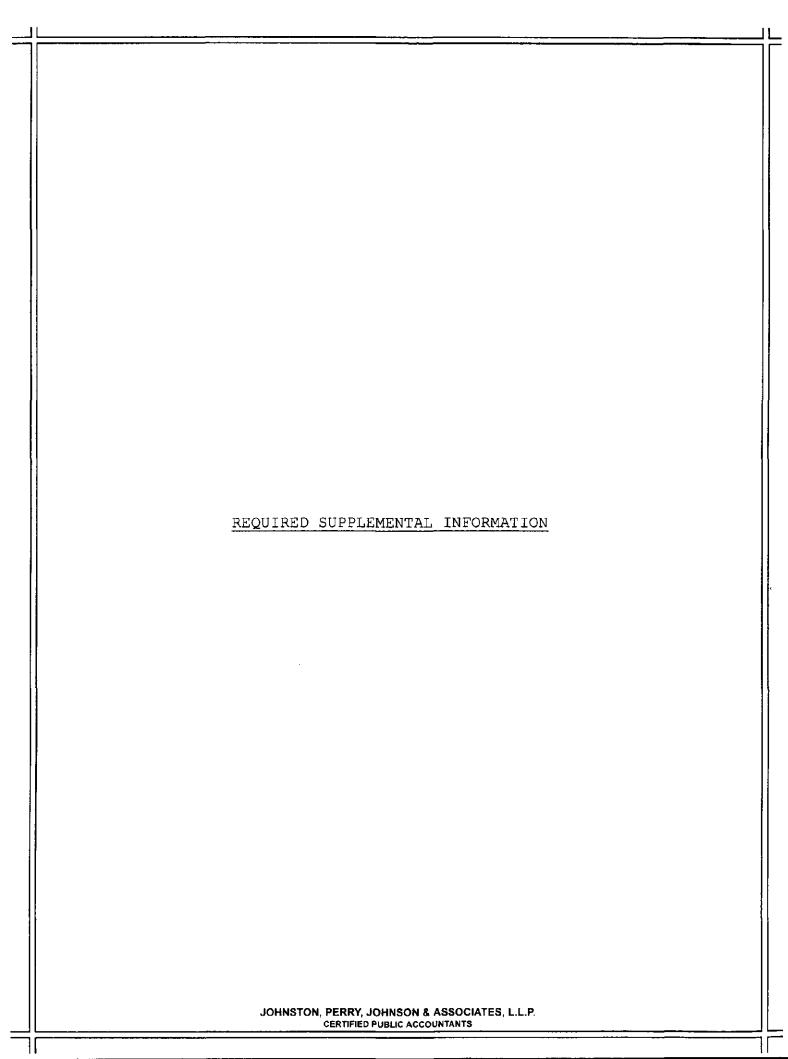
As of December 31, 2005, the Bureau is currently the defendant in a lawsuit resulting from an automobile accident. This suit was filed in August of 2005 and the range of possible loss is believed to be \$9,000 to \$15,000, all of which is expected to be covered by insurance proceeds.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

NOTE 12 - SPECIAL EVENTS

Special events held during the year consist of an AAU Basketball Tournament and a Louisiana High School Soccer Tournament. Details of these events are as follows:

| | AAU Basketball | Louisiana High School |
|----------|------------------|-----------------------|
| | Tournament | Baseball Tournament |
| Income | 6,715 | 24,898 |
| Expenses | 9,491 | 21,212 |
| Net | (<u>2,776</u>) | <u>3,686</u> |



MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BUDGETARY COMPARISON SCHEDULE - GENERAL FUND FOR THE YEAR ENDED DECEMBER 31, 2005

| | | | | Variance With Final Budget |
|------------------------------|------------------|---------------|------------|-------------------------------|
| | Budgeted Amounts | | Actual | Positive |
| | Original | Final | Amounts | (Negative) |
| Resources (Inflows): | | | | |
| Hotel-Motel Occupancy Tax | 880,000 | 955,579 | 1,039,727 | 84,148 |
| Hotel-Motel Sales Tax Rebate | 875,000 | 875,000 | 958,070 | 83,070 |
| Miscellaneous Revenues | 2,000 | 2,216 | 2,218 | 2 |
| Special Events (Net) | _ | 910 | 910 | - |
| Interest | 4,000 | <u>15,858</u> | 19,437 | 3,579 |
| Amounts Available | | | | |
| for Appropriation | 1,761,000 | 1,849,563 | 2,020,362 | 170,799 |
| Charges to Appropriations | | | | |
| (Outflows): | | | | |
| Personal Services | 460,606 | 410,405 | 412,398 | 1,993 |
| Travel | 32,000 | 24,048 | 25,364 | 1,316 |
| Operating Expenses | 497,345 | 448,759 | 449,744 | 985 |
| Supplies | 8,050 | 5,889 | 5,861 | (28) |
| Professional Services | 65,600 | 39,631 | 43,565 | 3,934 |
| Other Charges | 204,700 | 762,850 | 765,861 | 3,011 |
| Capital Outlays | 90,000 | 27,459 | 26,364 | (1,095) |
| Bond Principal Payments | 415,000 | 415,000 | 415,000 | - |
| Interest on Long-Term Debt | 74,148 | 75,103 | 75,103 | |
| Total Charges to | | | | |
| Appropriations | 1,847,449 | 2,209,144 | 2,219,260 | 10,116 |
| Excess of Reserves | | | | |
| Over (Under) Expenditures | (86,449) | (359,581) | (198,898) | 160,683 |

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA BUDGETARY COMPARISON SCHEDULE - GENERAL FUND (CONTINUED) FOR THE YEAR ENDED DECEMBER 31, 2005

| | | | | Variance With Final Budget |
|---|------------------|------------------|----------------|-------------------------------|
| | Budgeted Amounts | | Actual | Positive |
| | <u>Original</u> | <u>Final</u> | <u>Amounts</u> | <u>(Negative)</u> |
| Other Financing Sources | | | | |
| (Uses) | | | | |
| Proceeds of Bond | - | _ | - | - |
| Asset | | | | <u></u> |
| Net Other Financing Sources (Uses) | _0- | | -0- | <u>~0-</u> |
| | | | | |
| Excess of Revenues and Sources Over (Under) Expenditures and Uses | (86,449) | (359,581) | (198,898) | 160,683 |
| Fund Balance at Beginning of Year | 3,090,634 | 3,090,634 | 3,090,634 | |
| FUND BALANCE AT END OF YEAR | <u>3,004,185</u> | <u>2,731,053</u> | 2,891,736 | <u>160,683</u> |

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO REQUIRED SUPPLEMENTARY INFORMATION DECEMBER 31, 2005

NOTE 1 - BUDGETARY PROCESS

The Executive Director submits an annual budget to the Board of Directors in accordance with Louisiana law and regulation. The Board of Directors then reviews the budget and may make changes to revenues and/or expenditures as they deem needed. The Board of Directors approves the budget. Budget modification may be made throughout the year with approval of the Board of Directors.

1. Estimated Resources

As part of the Bureau's budgetary process, the Board approves the official estimated resources. The official estimated resources states the projected revenue of the organization. Prior to December 31, the Bureau must that the total contemplated revise its budget so expenditures during the ensuing fiscal year will not exceed the amount available as stated in the official estimated resources. Estimated resources may be further amended during the year if the Board determines that an estimate needs to be either increased or decreased. The amounts reported on the budgetary statements reflect the amounts in the final amended official certificate of estimated resources issued during 2005.

2. Appropriations/Expenditures

An annual appropriation resolution must be adopted by the Board of Directors. The appropriation resolution fixes spending authority at the fund and object level. The appropriation resolution may be amended during the year as new information becomes available, provided that total fund appropriations do not exceed current estimated resources. Also, the allocation among objects within appropriations a fund may modified during the year by a resolution of the Board. The amounts reported as the original budgeted amounts in the budgetary statements reflect the appropriations in the first complete appropriated budget. The amounts reported as final budgeted amounts in the schedules of budgetary comparison represent the final appropriation amounts, including all supplemental appropriations.

NOTES TO REQUIRED SUPPLEMENTARY INFORMATION (CONTINUED)
DECEMBER 31, 2005

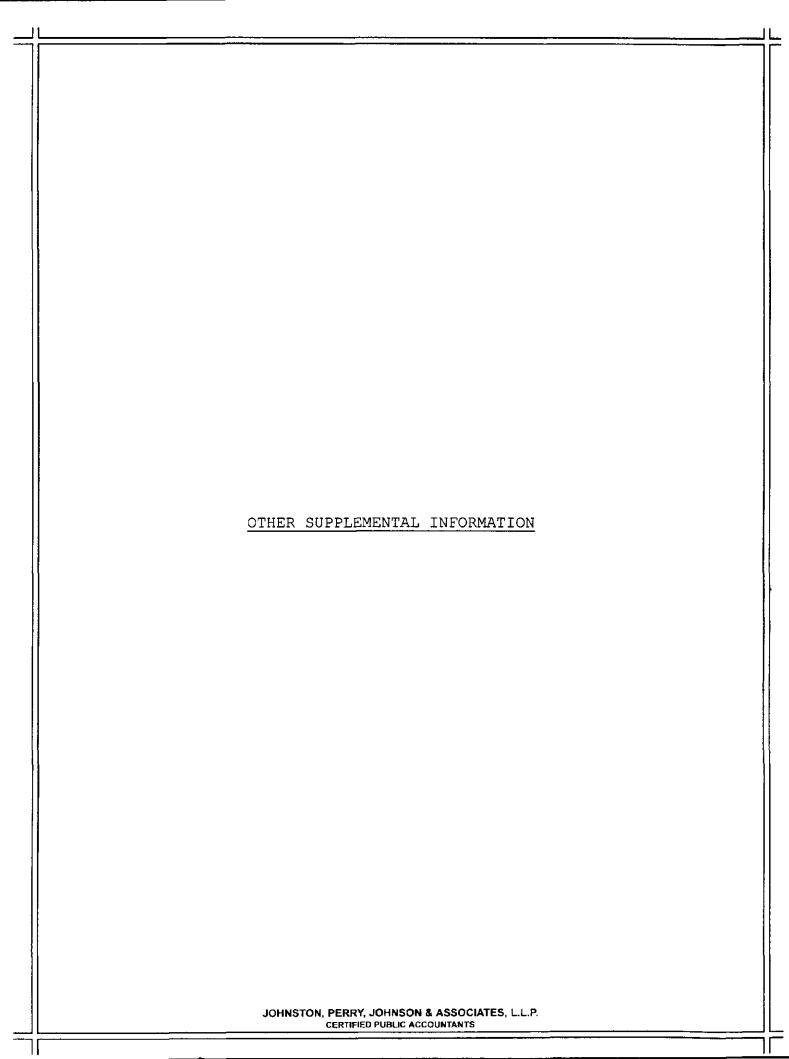
NOTE 1 - BUDGETARY PROCESS (Continued)

3. Lapsing of Appropriations

At the close of each year, the unencumbered balance of each appropriation reverts to the fund from which it was appropriated and becomes subject to future appropriations. The encumbered appropriation balance is carried forward to the subsequent fiscal year and need not be reappropriated.

4. Budgetary Basis of Accounting

The Bureau's budgetary process accounts for transactions on a GAAP basis by fund.



MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA CURRENT YEAR AUDIT FINDINGS DECEMBER 31, 2005

FINANCIAL STATEMENT FINDINGS

Internal Control

There were no findings nor questioned costs for internal control for the year ended December 31, 2005.

Compliance

05 - 1

Criteria: The Bureau enters into various cooperative endeavor

agreements with other organizations. These agreements and any changes to the agreements are approved by the

Bureau's Board of Directors.

Conditions: The Board of Directors approved changes to

cooperative endeavors that were not made in writing

to the cooperative endeavor agreements.

Questioned Costs: None

Context: Not applicable

Effect: This finding has no effect on the financial

statements.

Cause: Oversight by Bureau

Recommendation: We recommend that the Bureau update all cooperative

endeavor agreements for all changes approved by the Board of Directors and develop procedures to ensure

that all future changes are made.

Reply: Management agrees with this finding and will update

all cooperative endeavor agreements for all changes

that have been approved by the Board of Directors.

CURRENT YEAR AUDIT FINDINGS (CONTINUED) DECEMBER 31, 2005

FINANCIAL STATEMENT FINDINGS (Continued)

Compliance (Continued)

05-2

Criteria:

Members of the Board of Directors are appointed for terms of three years. Appointments to the Bureau should be made from a list of nominees submitted to the Ouachita Parish Police Jury.

Conditions:

There are currently eight members serving on the

Board of Directors whose term has expired.

Questioned Costs: None

Context:

By-laws of the Bureau

Effect:

This finding has no effect on the financial

statements.

Cause:

Board members were not replaced or removed from the

Board when their terms expired.

Recommendation:

We recommend that the Board of Directors whose terms have expired be reappointed or replaced in accordance

with the by-laws of the Bureau.

Reply:

Management agrees with this finding and will have the Board of Directors whose terms have expired be reappointed or replaced in accordance with Bureau by-

laws.



CORRECTIVE ACTION PLAN FOR THE YEAR ENDED DECEMBER 31, 2005

FINANCIAL STATEMENT FINDINGS

A. Comments on Findings and Recommendations

- 1. Management agrees with the finding concerning the cooperative endeavor agreements.
- 2. Management agrees with the finding concerning Board members whose terms have expired.

B. Actions Taken or Planned

- 1. Management will update all cooperative endeavor agreements for changes that have been approved by the Board of Directors.
- 2. Management will have the Board of Directors appoint new members for those with expired terms.

C. Status of Corrective Action on Prior Findings

All timesheets examined were approved by a supervisor before payroll checks were made.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA PRIOR YEAR AUDIT FINDINGS DECEMBER 31, 2005

FINANCIAL STATEMENT FINDINGS - PRIOR YEAR

Finding: There were instances where timesheets were not turned in and

approved by a supervisor before the payroll checks were

paid.

Status: Cleared.