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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU

OF OUACHITA PARISH

WEST MONROE, LOUISIANA

FINANCIAL STATEMENTS

FOR THE YEAR ENDED

DECEMBER 31, 2006

onder provisions of state law, this report is a public document Acopy of the report has been submitted to the entity and other appropriate public officials. The report is available for public inspection at the Baton Rouge office of the Legislative Auditor and, where appropriate, at the office of the parish clerk of court.

Release Date 15 07

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA DECEMBER 31, 2006 CONTENTS PAGE Management's Discussion and Analysis..... 1-3 Independent Auditors' Report..... 4 - 5 Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on An Audit of Financial Statements Performed In Accordance with Government Auditing Standards..... 6-8 GOVERNMENT-WIDE FINANCIAL STATEMENTS: Statement of Net Assets..... 9 Statement of Activities..... 10 FUND FINANCIAL STATEMENTS: Balance Sheet - Governmental Funds..... 11 Reconciliation of Total Governmental Fund Balances to Net Assets of Governmental Activities..... 12 Statement of Revenues, Expenditures and Changes in Fund Balances - Governmental Funds..... 13-14 Reconciliation of the Statement of Revenues, Expenditures and Changes in Fund Balances of Governmental Funds to the Statement of Activities..... 15 Notes to Financial Statements..... 16-28 REOUIRED SUPPLEMENTAL INFORMATION: Budgetary Comparison Schedule - General Fund..... 29-30 Notes to Required Supplemental Information..... 31 - 32OTHER SUPPLEMENTAL INFORMATION: Current Year Audit Findings..... 33 Corrective Action Plan Submitted by Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish..... 34 Prior Year Audit Findings Resolution..... 35



MANAGEMENT'S DISCUSSION AND ANALYSIS

Our discussion and analysis of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish provides an overview of the Bureau's activities for the year ended December 31, 2006. Please read it in conjunction with the Bureau's financial statements.

USING THIS ANNUAL REPORT:

This annual report consists of a series of financial statements. The Statement of Net Assets and the Statement of Activities provide information about the activities of the Bureau as a whole. The Statement of Cash Flows provides detail changes in cash during the year presented.

THE STATEMENT OF NET ASSETS AND THE STATEMENT OF ACTIVITIES:

These statements include all assets and liabilities using the accrual basis of accounting, which is similar to the accounting used by most private-sector companies. All of the current year's revenues and expenses are taken into account regardless of when cash is received or paid.

These two statements report the Bureau's net assets and changes in them. The Bureau's net assets - the difference between assets and liabilities - measures the Bureau's financial position. The increases or decreases in the Bureau's net assets are an indicator of whether its financial position is improving or deteriorating.

THE BUREAU AS A WHOLE:

For the year ended December 31, 2006 net assets changed as follows:

Beginning Net Assets	1,795,178
Increase in Net Assets	713,662
Ending Net Assets	<u>2,508,840</u>

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

THE BUREAU'S FUNDS:

The following schedule presents a summary of revenues and expenditures for the fiscal year ended December 31, 2006.

		Percent
Revenue	Amount	Of Total
Hotel-Motel Occupancy Tax	1,105,510	51.60%
Hotel-Motel Sales Tax	998,821	46.61%
Interest Earned	29,311	1.37%
Special Events (Net)	911	.048
Gain (Loss) on Asset Disposition	б,900	.32%
Miscellaneous	1,265	<u> .06</u> %
Total Revenues	<u>2,142,718</u>	<u>100.00</u> %
Expenditures		
Bureau	<u>1,429,056</u>	<u>100.00</u> %

BUDGETARY HIGHLIGHTS:

The Bureau's total revenues in 2006 were more than the final budget by \$103,079. Actual expenditures for the Bureau in 2006 were more than the final budget by \$36,507. This variance reflects a large increase in occupancy tax and sales tax during the last four months of the year.

CAPITAL ASSET AND DEBT ADMINISTRATION:

Capital Assets

At December 31, 2006, the Bureau had \$1,424,191 invested in capital assets including buildings and improvements, furniture and fixtures, equipment, and vehicles (see table below).

Building and Improvements	1,138,068
Furniture, Fixtures and Equipment	267,000
Vehicles	19,123
Total	1,424,191

This year's additions included \$17,287 in furniture, fixtures and equipment.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH

MANAGEMENT'S DISCUSSION AND ANALYSIS (Continued)

CAPITAL ASSET AND DEBT ADMINISTRATION: (Continued)

Debt

At year end, the Bureau had \$251,000 in refunding certificates of indebtedness outstanding with Hancock Bank. The refunding certificates shall bear interest at a rate or rates not to exceed five percent (5%) per annum, and shall mature in annual installments due no later than November 1, 2007. The Bureau also had \$1,525,000 in refunding certificates of indebtedness outstanding with Regions Bank. The refunding certificates shall bear interest at a rate not to exceed six percent (6%) per annum, and shall mature in semi-annual installments due on November 1, 2013.

ECONOMIC FACTORS AND NEXT YEAR'S BUDGETS AND RATES:

The Bureau's revenues are derived mainly from Hotel-Motel Occupancy and Sales Taxes. The Bureau does not anticipate any major increases or decreases in the taxes collected.

CONTACTING THE BUREAU'S FINANCIAL MANAGEMENT:

This financial report is designed to provide our citizens, taxpayers, and creditors with a general overview of the Bureau's finances and to show the Bureau's accountability for the money it receives. If you have questions about this report or need additional financial information, contact the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish, 601 Constitution Avenue, West Monroe, Louisiana.

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Alana Cooper Executive Director

JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.

ROWLAND H. PERRY, CPA, APC CHARLES L. JOHNSON, JR., CPA VIOLET M. ROUSSEL, CPA, APC

PAM BATTAGLIA, CPA JAY CUTHBERT, CPA JULIAN B. JOHNSTON, CPA



'The CPA Never Underestimates The Value' *Certified Public Accountants* 3007 Armand Street Monroe, Louisiana 71201 Telephone (318) 322-5156 or (318) 323-1411 Facsimile (318) 323-6331

June 15, 2007

- Accounting & Auditing
- HUD Audits
- Non-Profit Organizations
- Governmental Organizations
- Business & Financial Planning
- Tax Preparation & Planning
- Individual & Partnership
- Corporate & Fiduciary
- Bookkeeping & Payroll Services

INDEPENDENT AUDITORS' REPORT

Board of Directors Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish West Monroe, Louisiana

We have audited the accompanying financial statements of the governmental activities and fund information of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau), as of and for the year ended December 31, 2006, as listed in the table of contents. These financial statements are the responsibility of the Bureau's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in *Government Auditing Standards*, issued by the Comptroller General of the United States. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the governmental activities and fund information for the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish as of December 31, 2006, and the respective changes in financial position thereof for the year then ended in conformity with accounting principles generally accepted in the United States of America.

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In accordance with Government Auditing Standards, we have also issued our report dated June 15, 2007, on our consideration of the internal control over the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial reporting and our tests of its compliance with certain provisions of laws, regulations, contracts and grants. That report is an integral part of an audit performed in accordance with Governmental Auditing Standards and should be read in conjunction with this report in considering the results of our audit.

Management's discussion and analysis and budgetary comparison information on pages 1 through 3 and on pages 29 through 30, respectively, are not a required part of the basic financial statements but are supplementary information required by accounting principles generally accepted in the United States of America. We have applied certain limited procedures, which consisted principally of inquiries of management regarding the methods of measurement and presentation of the supplementary information. However, we did not audit the information and express no opinion on it.

Our audit was made for the purpose of forming an opinion on the financial statements of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish taken as a whole. The accompanying other supplemental information on pages 29 through 32 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information has been subjected to the auditing procedures applied in the audit of the financial statements and, in our opinion, is fairly stated in all material respects, in relation to the financial statements taken as a whole.

Johnston, Perry, Johnson & associates, LLS.

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June 15, 2007

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 - Governmental Organizations
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- Tax Preparation & Planning
- Individual & Partnership
- Corporate & Fiduciary
- Bookkeeping & Payroll Services

REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING AND ON COMPLIANCE AND OTHER MATTERS BASED ON AN AUDIT OF FINANCIAL STATEMENTS PERFORMED IN ACCORDANCE WITH GOVERNMENT AUDITING STANDARDS

Board of Directors Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish West Monroe, Louisiana

ROWLAND H. PERRY, CPA, APC

CHARLES L. JOHNSON, JR., CPA VIOLET M. ROUSSEL, CPA, APC

PAM BATTAGLIA, CPA

JULIAN B. JOHNSTON, CPA

JAY CUTHBERT, CPA

We have audited the financial statements of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish as of and for the year ended December 31, 2006, and have issued our report thereon dated June 15, 2007. We conducted our audit in accordance with auditing standards generally accepted in the United States of America and the standards applicable to financial audits contained in Government Auditing Standards, issued by the Comptroller General of the United States.

Internal Control Over Financial Reporting

In planning and performing our audit, we considered the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's internal control over financial reporting as a basis for designing our auditing procedures for the purpose of expressing our opinions on the financial statements, but not for the purpose of expressing an opinion on the effectiveness of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's internal control over financial reporting. Accordingly, we do not express an opinion on the effectiveness of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's internal control over financial reporting.

A control deficiency exists when the design or operation of a control does not allow management or employees, in the normal course of performing their assigned functions, to prevent or detect

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misstatements on a timely basis. A significant deficiency is a control deficiency, or combination of control deficiencies, that adversely affects the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's ability to initiate, authorize, record, process, or report financial data reliably in accordance with generally accepted accounting principles such that there is more than a remote likelihood that a misstatement of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial statements that is more than inconsequential will not be prevented or detected by the Monroe-West Monroe Convention and Visitors Internal control.

A material weakness is a significant deficiency, or combination of significant deficiencies, that results in more than a remote likelihood that a material misstatement of the financial statements will not be prevented or detected by the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's internal control.

Our consideration of the internal control over financial reporting was for the limited purpose described in the first paragraph of this section and would not necessarily identify all deficiencies in internal control that might be significant deficiencies or material weaknesses. We did not identify any deficiencies in internal control over financial reporting that we consider to be material weaknesses, as defined above.

Compliance

As part of obtaining reasonable assurance about whether the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish's financial statements are free of material misstatement, we performed tests of its compliance with certain provisions of laws, regulations, contracts and grant agreements, noncompliance with which could have a direct and material effect on the determination of financial statement amounts. However, providing an opinion on compliance with those provisions was not an objective of our audit and, accordingly, we do not express such an opinion. The results of our tests disclosed instances of noncompliance or other matters that are required to be reported under *Government Auditing Standards* and which are described in the accompanying schedule of findings and questioned costs as item 06-1.

This report is intended solely for the information and use of the audit committee, management, others within the organization, as well as the state of Louisiana, and is not intended to be and should not be used by anyone other than these specified parties. However, under Louisiana R.S. 24:513, this report is distributed by the Legislative Auditor as a public document.

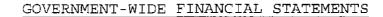
Johnston, Perry, Johnson & associates, L.L.P

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OU WEST MONROE, LOUISIANA STATEMENT OF NET ASSETS DECEMBER 31, 2006	JACHITA PARISH
ASSETS	Governmental <u>Activities</u>
CURRENT ASSETS Cash Accounts Receivable Prepaid Expenses	2,867,992 415,919 <u>30,119</u>
TOTAL CURRENT ASSETS <u>CAPITAL ASSETS</u> Non-Depreciable Depreciable	<u>3,314,030</u> 50,000 <u>1,018,596</u>
TOTAL CAPITAL ASSETS TOTAL ASSETS	<u>1,068,596</u> <u>4,382,626</u>
<u>LIABILITIES AND NET ASSETS</u> <u>CURRENT LIABILITIES</u> Accounts Payable Accrued and Withhold Payroll Taxes	77,407 20,379
TOTAL CURRENT LIABILITIES DEBT LIABILITIES	97,786
Due Within One Year Due in More Than One Year TOTAL DEBT LIABILITIES	441,000 <u>1,335,000</u>
TOTAL LIABILITIES	<u>1,776,000</u> <u>1,873,786</u>
<u>NET ASSETS</u> Invested in Capital Assets, Net of Related Debt Unrestricted	1,068,596 1,440,244
TOTAL NET ASSETS	<u>2,508,840</u> <u>4,382,626</u>
The accompanying notes are an integral part of these financial - 9 -	statements.

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA							
		-	ACTIVITIES				
		DECEMBER	31, 2006				
	Net (Expense)						
					Revenue and Changes in		
1			Program Revenue:	5	Net Assets		
			Operating	Capital			
		Charges for		Grants and	Governmental		
	Expenses	<u>Services</u>	<u>Contributions</u>	<u>Contributions</u>	Activities		
Function/Program Activities							
Government Activities:							
Personal Services	435,379	-	-	-	(435,379)		
Travel	25,228	-	_	-	(25,228)		
Operating Expenses	389,073		-	-	(389,073)		
Supplies	7,354	-	-	-	(7,354)		
Professional Services	28,113	-	-	-	(28,113)		
Other Charges	420,768	-	-	-	(420,768)		
Interest on Long-Term							
Debt	64,008	-	-	-	(64,008)		
Unallocated	F0 100				(50.133)		
Depreciation	59,133	<u> </u>			(<u>59,133</u>)		
Total Governmental							
Activities	1,429,056	<u>- 0 -</u>	- 0 -	<u>-0-</u>	(<u>1,429,056</u>)		
	<u> </u>						
General Revenues:		_					
			Occupancy Tax		1,105,510		
		Hotel-Motel 9			998,821		
		Miscellaneous	on Asset Disposit	i on	1,265 6,900		
		Special Event		1011	6,900 911		
		Interest Earr			29,311		
		Incorese bar	ica				
Total General Revenues 2,142,718							
		Changes in Ne	et Assets		713,662		
Net Assets - Beginning 1,795,178					1,795,178		
<u>Net Assets - Ending</u>					2,508,840		

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The accompanying notes are an integral part of these financial statements.

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-	MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF O WEST MONROE, LOUISIANA BALANCE SHEET-GOVERNMENTAL FUNDS DECEMBER 31, 2006	UACHITA PARISH
	ASSETS	General Fund
	Cash Receivables (Net of Allowances for Uncollectibles) Prepaid Expenses	2,867,992 415,919 30,119
	TOTAL ASSETS	3,314,030
	LIABILITIES AND NET ASSETS	
	Accounts Payable Accrued and Withhold Payroll Taxes	77,407 20,379
ł	TOTAL LIABILITIES	97,786
	FUND BALANCE Unreserved, Reported in General Fund (Includes \$1,010,655 of Board Designated Funds)	3,216,244
	TOTAL FUND BALANCE	3,216,244
	TOTAL LIABILITIES AND FUND BALANCE	<u>3,314,030</u>

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The accompanying notes are an integral part of these financial statements. - 11 -

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA RECONCILIATION OF TOTAL GOVERNMENTAL FUND BALANCES TO NET ASSETS OF GOVERNMENTAL ACTIVITIES DECEMBER 31, 2006

Total Governmental Fund Balances3,216,244Amounts reported for governmental activities in
the statement of net assets are different because:3,216,244Capital assets used in governmental activities in
tinancial resources and therefore are not reported in
the funds.1,068,596Long-term liabilities, including compensated absences
payable, are not due and payable in the current period
and therefore are not reported in the funds.1,068,596Net Assets of Governmental Activities2,508,840

The accompanying notes are an integral part of these financial statements.

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	MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUAC WEST MONROE, LOUISIANA STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES FUND BALANCES - GOVERNMENTAL FUNDS FOR THE YEAR ENDED DECEMBER 31, 2006	
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		General Fund
	REVENUES Hotel - Motel Occupancy Tax Hotel - Motel Sales Tax Rebate Miscellaneous Revenues Gain (Loss) on Asset Disposition Special Events Interest	1,105,510 998,821 1,265 6,900 911 29,311
	TOTAL REVENUES	2,142,718
	EXPENDITURES Personal Services	
	Salaries - Regular	337,260
	FICA Taxes Retirement Fund Expense	5,744
	Unemployment Benefits	41,427 1,085
	Other Related Benefits	49,863
	Travel	,
	Travel and Convention Solicitation	20,540
	Gasoline and Related Expenses	4,460
	Auto Repairs and Maintenance	228
	Operating Expenses Advertising	138,641
	Convention Services	57,612
	Research and Development	6,600
	Miscellaneous Advertising	6,024
	Printing	19,147
ļ	Insurance, Other Than Personal	44,600
	Maintenance of Property and Equipment Rentals and Related Expense	28,928 14,322
	Dues and Subscriptions	5,637
	Postage	9,545
	Telephone	10,053
	Other Operating Expenses	21,355
	Utilities Professional Organizations	12,140
	Supplies	14,469
Į	Office Supplies	5,194
	Operating Services	2,160
	Professional Services	
	Accounting and Auditing	9,979
	Legal and Other Professional Services	18,134
	The accompanying notes are an integral part of these financial standard -13 -	atements.
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	CERTIFIED PUBLIC ACCOUNTANTS	

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF WEST MONROE, LOUISIANA STATEMENT OF REVENUES, EXPENDITURES, AND CH FUND BALANCES - GOVERNMENTAL FUNDS (CONT) FOR THE YEAR ENDED DECEMBER 31, 2006	IANGES IN INUED)
	General Fund
EXPENDITURES (Continued) Other Charges	
Miscellaneous Charges	2,293
Collection Fees (Statutory Charges)	4,000
Special Promotions and Community Improvement Capital Outlays	414,475
Office Equipment	17,287
Debt Service	
Bond Principal Payments	431,000
Interest	64,008
TOTAL EXPENDITURES	1,818,210
EXCESS (DEFICIENCY) OF REVENUES OVER (UNDER) EXPENDITURES	324,508
OTHER FINANCING SOURCES (USES) None	<u>-</u>
NET OTHER FINANCING SOURCES (USES)	- 0 -
NET CHANGE IN FUND BALANCE	324,508
FUND BALANCE - BEGINNING OF YEAR	2,891,736
FUND BALANCE - END OF YEAR	<u>3,216,244</u>

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The accompanying notes are an integral part of these financial statements.

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JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA RECONCILIATION OF STATEMENT OF REVENUES, EXPENDITURES, AND CHANGES IN FUND BALANCES OF GOVERNMENTAL FUNDS TO THE STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2006 Net Changes in Total Governmental Fund 324,508 Amounts reported for governmental activities in the: Governmental funds report capital outlays as expenditures while governmental activities report depreciation expense to allocate those expenditures over the life of the assets: Capital assets purchases capitalized 17,287 Depreciation expense (59, 133)(41, 846)Repayment of debt principal is an expenditure in the governmental funds, but the repayment reduces long-term debt liabilities in the statement of net assets. 431,000 Total Changes in Net Assets <u>713,662</u>

The accompanying notes are an integral part of these financial statements.

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NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Reporting Entity Information:

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish (the Bureau) was formed and created as a tourist commission for the purpose of the promotion of tourism within the Parish of Ouachita by an ordinance of the Police Jury of the Parish of Ouachita in 1976. There are eleven board members appointed by the Ouachita Parish Police Jury. The board members are not compensated or paid a per diem. On June 8, 1995 pursuant to Article VI, Section 19 and 30 of the Constitution of Louisiana, the Bureau was specifically created as a special district and shall from that point on be a political subdivision of the State of Louisiana.

The Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish was a component unit of the Ouachita Parish Police Jury, the governing body of the Parish until June 8, 1995 as noted above. The accompanying financial statements present information only on the funds maintained by the Bureau and do not present information on the police jury, or any other governmental unit.

The major sources of revenue for the Bureau are from hotel - motel sales taxes collected in Ouachita Parish.

The Bureau complies with accounting principles generally accepted in the United States of America (GAAP). GAAP includes all relevant Government Accounting Standards Board (GASB) pronouncements. In the government-wide financial statements, Financial Accounting Standard Board (FASB) Principles pronouncements and Accounting Board (APB) opinions issued on or before November 30, 1989 have been applied unless those pronouncements conflict with or contradict GASB pronouncements, in which case, GASB prevails. The accounting and reporting framework and the more significant accounting policies are discussed in subsequent sections of this note. The Bureau has adopted the financial reporting requirements of GASB Statements No. 33 and 34.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Reporting Entity Information: (Continued)

The Bureau is an entity administered by a Board of Directors (Board) that acts as the authoritative and legislative body of the entity. The Board is comprised of eleven board members. Officers are elected by the Board. Each officer serves a term of one year; there are no term limits for reappointment. No board members receive compensation for serving on the Board, except for the Executive Director.

The Board of Directors annually appoints the Chairperson of the Board from existing board members. The Chair responsibilities are to preside at all meetings of the Board, be the chief officer of the Bureau, perform all duties commonly incident to the position of presiding officer of a board or business organization and exercise supervision over the business of the Bureau, its officers and employees.

Basis of Presentation

In June 1999, the GASB unanimously approved statement No. 34, Basic Financial Statements-and Management's Discussion and Analysis-for State and Local Governments. Certain of the significant changes in the presentation of its funds financial information include a Management Discussion and Analysis (MD&A) section providing an analysis of the Bureau's overall financial position and results of operations and financial statements prepared using full accrual accounting for all fund activities. These and other reflected in changes are the accompanying financial statements including the notes to the financial statements.

Measurement Focus, Basis of Accounting and Financial Statement Presentation

Government-Wide Financial Statements - The government-wide financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Revenues are recorded when they are both measurable and available and expenses are recorded when a liability is incurred, regardless of the timing of related

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Measurement Focus, Basis of Accounting and Financial Statement Presentation (Continued)

cash flows. Grants and similar items are recognized as revenue as soon as all eligibility requirements imposed by the provider have been met. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within sixty days of the end of the current fiscal year end.

Governmental Fund Financial Statements - The governmental fund financial statements are reported using the current financial resources measurement focus and the modified accrual basis of accounting. Revenues are recognized as soon as they are both measurable and available. Revenues are considered to be available when they are collectible within the current period, the Bureau considers revenues to be available if they are collected within 60 days of the end of the current fiscal year end.

Principal revenue sources considered susceptible to accrual are interest on investments and sales taxes. Some revenue items that are considered measurable and available to finance operations during the year from an accounting perspective are not available for expenditure due to the Bureau's present appropriation system. These revenues have accrued in accordance with accounting principles been generally accepted in the United States of America since they have been earned and are expected to be collected within sixty days of the end of the period. Other revenues are considered to be measurable and available only when cash received by the Bureau. Expenditures generally are is recorded when a liability is incurred, as under accrual accounting. Modifications to the accrual basis of accounting include:

- Interest on general long-term obligations is recognized when paid.
- Debt service expenditures are recorded only when payment is due.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fund Accounting

The financial activities of the Bureau are recorded in individual funds, each of which is deemed to be a separate accounting entity. The Bureau uses fund accounting to report on its financial position and results of operations. Fund accounting is designed to demonstrate legal compliance and to aid financial management by segregating transactions related to certain government functions or activities. A fund is a separate accounting entity with a self-balancing set of accounts.

Governmental Funds

General Fund - This fund accounts for all activities of the Bureau not specifically required to be accounted for in other funds. Included are transactions to promote tourism in Ouachita Parish. The Bureau has no other funds.

Fund Equity

Equity is classified as net assets and displayed in three components:

- a. Invested in capital assets, net of related debt -Consists of capital assets including restricted capital assets, net of accumulated depreciation and reduced by the outstanding balances of any bonds, mortgages, notes, or other borrowings that are attributable to the acquisition, construction or improvement of those assets.
- b. Restricted net assets Consists of net assets with constraints placed on the use either by (1) external groups, such as creditors, grantors, contributors, or laws or regulations of other governments; or (2) law through constitutional provisions or enabling legislation. There were no restricted net assets at December 31, 2006.
- c. Unrestricted net assets All other net assets that do not meet the definition of "restricted" or "invested in capital assets, net of related debt."

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED DECEMBER 31, 2006

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Fixed Assets

Fixed assets used in governmental fund type operations (general fixed assets) are accounted for in governmental funds. General Fixed Assets purchased are recorded at time of purchase. Such assets are capitalized at cost. Gifts or contributions are recorded at fair market value at the time received. Depreciation has been provided on general fixed assets using the straight-line method of depreciation over their estimated useful lives, ranging from five to eight years for furniture and equipment and ten to thirty-nine years for leasehold improvements and buildings.

All capital assets are capitalized at cost and updated for additions and retirements during the year. The Bureau maintains a capitalization threshold of \$1,000. Improvements are capitalized; the cost of normal maintenance and repairs that do not add to the value of the asset or materially extend the asset's life are not.

Cash and Cash Equivalents

Cash received by the Bureau is mainly deposited in local financial institutions with excess cash invested in short-term investments.

For presentation in the financial statements, investments with an original maturity of three months or less at the time they are purchased are considered to be cash equivalents. Investments with an original maturity of more than three months are reported as investments.

Compensated Absences

Only permanent full-time employees are entitled to vacation and sick leave. Vacation not taken during a calendar year cannot be carried forward to the following year. Sick leave not taken can be carried forward for one year.

Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

NOTE 2 - DEPOSITS AND INVESTMENTS

At December 31, 2006, the Bureau had cash and cash equivalents totaling \$2,867,992 as follows:

Category	1	100,000
Category	2	-
Category	3	2,767,992

TOTAL

GASB-3 requires that deposits with financial institutions be classified into one of the following three categories:

1. Category 1 - Insured or collateralized, with securities held by the entity or by its agent in the entity's name.

2,867,992

- 2. Category 2 Collateralized, with securities held by the pledging financial institution's trust department or agent in the entity's name.
- 3. Category 3 Uncollateralized. Includes any bank balance collateralized with securities held by the pledging financial institution, or by its trust department or agent, but not in the entity's name.

These deposits are stated at cost, which approximates market and are secured from risk by \$100,000 of federal deposit insurance. At December 31, 2006, the Bureau had \$2,765,663 in the bank that was insured with additional coverage through pledged securities. Time deposits include an investment of \$2,329 in the Louisiana Asset Management Pool (LAMP) and \$857,009 in certificate of deposits with Regions Bank.

LAMP is an investment pool established as a cooperative endeavor to enable public entities of the State of Louisiana (such as parishes, school boards, police juries and sheriffs, among others) to aggregate funds for investment. This pooling is intended to improve administrative efficiency and increase investment yield.

NOTE 2 - DEPOSITS AND INVESTMENTS (Continued)

LAMP is a cooperative endeavor formed, in part, in reliance upon Opinion No. 92-192 (March 31, 1992) issued by the Attorney General of the State of Louisiana. That opinion provides, in part, that public entities may pool funds for investment purposes.

NOTE 3 - RECEIVABLES

The following is a summary of receivables at December 31, 2006:

<u>Class of Receivable</u>	General Fund
Hotel-Motel Sales Tax Rebate	243,681
Hotel-Motel Sales Tax Revenue	172,712
Miscellaneous	(474)
TOTAL	<u>415,919</u>

Management has determined that all receivables are deemed collectible and no allowance for doubtful accounts is necessary. Management receivables monthly for any doubtful receivables.

NOTE 4 - FIXED ASSET ACTIVITY

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Capital asset activity for the year ended December 31, 2006 is as follows:

	December 31, 2005			December 31, 2006
	Balance	Additions	Disposals	Balance
Non-Depreciable Assets:			-	
Land	50,000	-	-	50,000
Depreciable Assets:		-	-	
Building	1,138,068	-	-	1,138,068
Office Equipment and				
Furniture	240,714	17,287	-	258,001
Furniture & Fixtures	8,999	-	-	в,999
Vehicles	44,118	-	24,995	19,123
Totals at				
Historical Cost	<u>1,481,899</u>	17,287	24,995	<u>1,474,191</u>

NOTE 4 - FIXED ASSET ACTIVITY (Continued)

	December 31, 2005 Balance	Additions	Disposals	December 31, 2006 Balance
Less Accumulated				
Depreciation For:				
Building	160,497	29,182	-	189,679
Office Equipment &				
Furniture	176,714	23,313	-	200,027
Furniture & Fixtures	7,723	365	-	8,088
Vehicles	26,523	6,273	24,995	7,801
Total Accumulated				
Depreciation	371,457	<u>59,133</u>	24,995	405,595
CAPTIAL ASSETS, NET	<u>1,110,442</u>	(<u>41,846</u>)	<u>-0-</u>	<u>1,068,596</u>

Depreciation expense for the depreciable capital assets was \$59,133.

NOTE 5 - PENSION PLAN

Substantially all employees of the Monroe-West Monroe Convention and Visitors Bureau of Ouachita Parish are members of the Parochial Employees Retirement System of Louisiana (System), a multiple-employer (cost-sharing), public employee retirement system (PERS), controlled and administered by a separate board of trustees. The System is composed of two distinct plans, Plan A and Plan B, with separate assets and benefit provisions. All employees of the Bureau are members of Plan A.

All permanent employees working at least 28 hours per week who are paid wholly or in part from parish funds and all elected parish officials are eligible to participate in the system. Under Plan A, employees who retire at or after age 60 with at least 10 years of creditable service, at or after age 55 with at least 25 years of creditable service, or at any age with at least 30 years of creditable service are entitled to a retirement benefit, payable monthly for life, equal to 3 per cent of their final-average salary for each year of creditable service. However, for those employees who were members of the supplemental plan only prior to January 1, 1980, the benefit is equal to one percent of final average salary plus \$24 for each year of supplemental-planonly service earned before January 1, 1980, plus 3 percent

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NOTE 5 - PENSION PLAN (Continued)

of final-average salary for each year of service credited after the revision date. Final-average salary is the employee's average salary over the 36 consecutive or joined months that produce the highest average. Employees who terminate with at least the amount of creditable service stated above, and do not withdraw their employee contributions, may retire at the ages specified above and receive the benefit accrued to their date of termination. The System also provides death and disability benefits. Benefits are established or amended by state statute.

The System issues an annual publicly available financial report that includes financial statements and required supplementary information for the System. That report may be obtained by writing to the Parochial Employee's Retirement System, Post Office Box 14619, Baton Rouge, Louisiana 70898-4619, or by calling (504)928-1361.

Under Plan A, members are required by state statute to contribute 9.5 percent of their annual covered salary and the Bureau is required to contribute at an actuarially determined rate. The current rate is 12.75 percent of annual covered payroll. Contributions to the System also include one-fourth of one percent (except Orleans and East Baton Rouge Parishes) of the taxes shown to be collectible by the tax rolls of each parish. These tax dollars are divided between Plan A and Plan B based proportionately on the salaries of active members of each the plan. The contribution requirements of plan members and the Bureau are established and may be amended by state statue. As provided Louisiana Revised by Statute 11:103, the employer contributions are determined by actuarial valuation and are subject to change each year based on the results of the valuation for the prior fiscal year. The Bureau's contributions to the System under Plan A for the year ending December 31, 2006 was \$41,427, equal to the required contributions for the year.

NOTE 6 - CAPITAL LEASE

During 1997, the Bureau entered into a capital lease with the city of West Monroe, Louisiana to build and lease office space. The lease is for a fifteen-year period commencing September 1, 1997. The initial monthly rental is \$450 per month beginning September 1, 1997. The monthly rental is subject to increase on November 1, 1997; February 1, 1998; June 1, 1998; September 1, 1998 and as of the date of final completion of construction and final acceptance based upon expenditures of lessor. The Bureau paid \$323,172 and \$300,000 during 2002 and 2001, respectively, on the capital lease. The lease payment was increased in order to amortize the additional cost of construction over the remaining lease period subject to a maximum monthly payment of \$2,000 per month by the lessee. If the amounts exceed \$2,000 per month, the Bureau can pay down the principal balance sufficient enough to maintain a \$2,000 maximum rental payment or pay \$2,000 for three years and adjust the payments subsequently to pay the balance over the remaining life of the lease. In 2002, the Bureau paid \$323,172 to the City of West Monroe to completely pay-off the capital lease amount. Construction on the building was completed in November 2000, and the Bureau moved in December 2000. The capital lease had a stated interest rate of 7.5%.

The Bureau will be responsible for maintenance, repairs, insurance, utilities, and taxes. The Bureau had the option to purchase the leased premises at a price equal to the amortized principal balance owed on the date of transfer of ownership. Ownership transferred to the Bureau in 2003.

NOTE 7 - DESIGNATED NET ASSETS

Total

The Board of Directors has designated net assets for use in future years for tourism in Ouachita Parish. The breakdown of the designated amounts is as follows:

City of Monroe	394,544
City of West Monroe	70,672
Northeast Louisiana Delta African-American Museum	493,180
Louisiana Purchase Zoological Society	50,696
Refund from Bond Commission	1,563

<u>1,010,655</u>

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NOTE 8 - LONG-TERM OBLIGATIONS

The general obligation bonds issued in December 1997 were refinanced in 2003. In order to obtain a reduced interest rate of 2.26%, the bonds were issued to provide funds for a cooperative agreement with the city of West Monroe and will be repaid with hotel-motel sales tax revenues and rebates received. The Bureau has formally pledged the two percent occupancy tax and four percent sales tax rebate for bond repayment.

On March 31, 2004, general obligation bonds were issued in the amount of \$2,000,000. In order to obtain a reduced interest rate of 3.05%, the bonds were issued to provide funds for various tourism projects as per the cooperative agreements and will be repaid from the proceeds of a 4% sales and use tax on the occupancy of hotel and motel rooms in the parish.

Details are as follows:

	Beginning <u>Balance</u>	Additions	Reductions	Ending Balance	Due Within One Year
Government Activities: General Obligation Refunding Bonds,					
Series 2003	497,000	-0~	246,000	251,000	251,000
Series 2004	<u>1,710,000</u>	<u>-0-</u>	185,000	1,525,000	190,000
Total	<u>2,207,000</u>	<u>-0-</u>	<u>431,000</u>	<u>1,776,000</u>	<u>441,000</u>

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Payments on the bonds payable that pertain to the Bureau's governmental activities are made by the debt service fund.

Principal and interest requirements to retire the Bureau's bonds payable obligation are as follows:

NOTE 8 - LONG-TERM OBLIGATIONS (Continued)

	Ce Series		f Indebtedness Series 2004		
Year Ended					
December 31	Principal	Interest	Principal	Interest	
2007	251,000	5,673	190,000	46,513	
2008	-	-	200,000	40,718	
2009	-	-	210,000	34,618	
2010	-	-	220,000	28,213	
2011 to 2013			705,000	43,615	
Total	<u>251,000</u>	5,673	<u>1,525,000</u>	<u>193,677</u>	

Interest paid during 2006 was \$64,008.

NOTE 9 - EMPLOYMENT CONTRACT

The Board of Directors voted to grant the Executive Director a three-year employment contract in May of 2005. The threeyear contract offers a 3% annual raise.

NOTE 10 - RISK MANAGEMENT

The Bureau is exposed to various risks of loss related to torts, theft, damage or destruction of assets, employee injuries, natural disaster and other claims in its normal course of business. The Bureau has obtained insurance coverages to reduce its risk in the event of a loss. The Bureau has had no significant reduction in insurance coverage from prior years and has had no settlement that exceeds insurance coverage during the past six years.

NOTE 11 - SPECIAL EVENTS

Special events held during the year consist of two AAU Basketball Tournaments and a Louisiana High Baseball Tournament. Details of these events are as follows:

NOTE 11 - SPECIAL EVENTS (Continued)

	AAU Basketball National Tournament	AAU Basketball S. Regional Tournament	Louisiana High School Baseball Tournament
Income	82,471	14,186	30,014
Expenses	85,299	11,544	28,917
Net	(<u>_2,828</u>)	2,642	<u>1,097</u>

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REQUIRED SUPPLEMENTAL INFORMATION

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	WEST MONROE	E, LOUISIAN CHEDULE - (A General fund	HITA PARISH
				Variance With
				Final Budget
	Budgeted		Actual	Positive
	Original	Final	Amounts	(Negative)
Resources (Inflows): Hotel-Motel Occupancy Tax	895,000	1,044,233	1,105,510	61,277
Hotel-Motel Sales Tax Rebate	875,000	958,166	998,821	40,655
Miscellaneous Revenues	2,000	7,455	1,265	(6,190)
Special Events (Net)	2,000	,,±,-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	911	911
Gain (Loss) on Asset			/	,
Disposition	-	-	6,900	6,900
Interest	15,000	29,785	29,311	(474)
			_	
Amounts Available				
for Appropriation	1,787,000	2,039,639	2,142,718	103,079
Charges to Appropriations				
(Outflows):				
Personal Services	442,453	436,262	435,379	883
Travel	26,300	20,142	25,228	(5,086)
Operating Expenses	505,129	395,805	389,073	6,732
Supplies	6,900	7,600	7,354	246
Professional Services	54,000	27,983	28,113	(130)
Other Charges	1,496,468	458,538	420,768	37,770
Capital Outlays	140,000	14,000	17,287	(3,287)
Bond Principal Payments	431,000	431,000	431,000	-
Interest on Long-Term Debt	<u> </u>	63,387	64,008	(<u>621</u>)
Total Charges to				
Appropriations	3,165,637	1,854,717	<u>1,818,210</u>	36,507
Excess of Reserves				
Over (Under) Expenditures	(1,378,637)	184,922	324,508	139,586

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The accompanying notes are an integral part of these financial statements.

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JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P. CERTIFIED PUBLIC ACCOUNTANTS

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	MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA						
	BUDGETARY COMPA		,		ר דאדדרי)		
		THE YEAR ENDE					
	FOR 1	.ne ibak ende	D DECEMBER	JI, 2000			
					Variance With Final Budget		
			d Amounts	Actual	Positive		
		Original	Final	Amounts	(Negative)		
	Other Financing Sources						
ł	(Uses) Proceeds of Bond	_			_		
	Asset	-	-	-	-		
	hout						
	Net Other Financing						
	Sources (Uses)	- 0 -	- 0 -	- 0 -	<u> </u>		
	Excess of Revenues and						
	Sources Over (Under)		104 000		120 506		
	Expenditures and Uses	(1,378,637)	184,922	324,508	139,586		
	Fund Balance at <u>Beginning</u>						
	of Year	2,891,736	2,891,736	2,891,736	-0-		
	FUND BALANCE AT END OF						
	YEAR	<u>1,513,099</u>	<u>3,076,658</u>	<u>3,216,244</u>	<u>139,586</u>		

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The accompanying notes are an integral part of these financial statements. - 30 -JOHNSTON, PERRY, JOHNSON & ASSOCIATES, L.L.P.

CERTIFIED PUBLIC ACCOUNTANTS

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO REQUIRED SUPPLEMENTARY INFORMATION DECEMBER 31, 2006

NOTE 1 - BUDGETARY PROCESS

The Executive Director submits an annual budget to the Board of Directors in accordance with Louisiana law and regulation. The Board of Directors then reviews the budget and may make changes to revenues and/or expenditures as they deem needed. The Board of Directors approves the budget. Budget modification may be made throughout the year with approval of the Board of Directors.

1. Estimated Resources

As part of the Bureau's budgetary process, the Board approves the official estimated resources. The official estimated resources states the projected revenue of the organization. Prior to December 31, the Bureau must revise its budget so that the total contemplated expenditures during the ensuing fiscal year will not exceed the amount available as stated in the official estimated resources. Estimated resources may be further amended during the year if the Board determines that an estimate needs to be either increased or decreased. The amounts reported on the budgetary statements reflect the amounts in the final amended official certificate of estimated resources issued during 2006.

2. Appropriations/Expenditures

An annual appropriation resolution must be adopted by the Board of Directors. The appropriation resolution fixes spending authority at the fund and object level. The appropriation resolution may be amended during the year as new information becomes available, provided that total fund appropriations do not exceed current estimated resources. Also, the allocation of appropriations among objects within a fund may be modified during the year by a resolution of the Board. The amounts reported as the original budgeted amounts in the budgetary statements reflect the appropriations in the first complete appropriated budget. The amounts reported as final budgeted amounts in the schedules of budgetary comparison represent the final appropriation amounts, including all supplemental appropriations.

MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA NOTES TO REQUIRED SUPPLEMENTARY INFORMATION (CONTINUED) DECEMBER 31, 2006

NOTE 1 - BUDGETARY PROCESS (Continued)

3. Lapsing of Appropriations

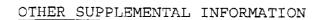
At the close of each year, the unencumbered balance of each appropriation reverts to the fund from which it was appropriated and becomes subject to future appropriations. The encumbered appropriation balance is carried forward to the subsequent fiscal year and need not be reappropriated.

4. Budgetary Basis of Accounting

The Bureau's budgetary process accounts for transactions on a GAAP basis by fund.

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA CURRENT YEAR AUDIT FINDINGS DECEMBER 31, 2006

FINANCIAL STATEMENT FINDINGS

Internal Control

There were no findings nor questioned costs for internal control for the year ended December 31, 2006.

Compliance

06-1

- Criteria: Members of the Board of Directors are appointed for terms of three years. Appointments to the Bureau should be made from a list of nominees submitted to the Ouachita Parish Police Jury.
- Conditions: There are currently several members serving on the Board of Directors whose terms have expired.

Questioned Costs: None

Context: By-laws of the Bureau

Effect: This finding has no effect on the financial statements.

Cause: Board members were not replaced or removed from the Board when their terms expired.

Recommendation: We recommend that the Board of Directors whose terms have expired be reappointed or replaced in accordance with the by-laws of the Bureau.

Reply: Management agrees with this finding and is working diligently to have the Board of Directors whose terms have expired be reappointed or replaced in accordance with Bureau by-laws.



CORRECTIVE ACTION PLAN FOR THE YEAR ENDED DECEMBER 31, 2006

FINANCIAL STATEMENT FINDINGS

A. Comments on Findings and Recommendations

Management agrees with the finding concerning Board members whose terms have expired.

B. Actions Taken or Planned

Management will have the Board of Directors appoint new members for those with expired terms.

- C. Status of Corrective Action on Prior Findings
 - 1. All cooperative endeavor agreements are now referred to the board attorney when amended.
 - 2. There continue to be Board members serving on the Board of Directors whose terms have expired.

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MONROE-WEST MONROE CONVENTION AND VISITORS BUREAU OF OUACHITA PARISH WEST MONROE, LOUISIANA PRIOR YEAR AUDIT FINDINGS DECEMBER 31, 2006 11

FINANCIAL STATEMENT FINDINGS - PRIOR YEAR

05-1

- Finding: The Board of Directors approved changes to cooperative endeavors that were not made in writing to the cooperative endeavor agreements.
- Status: Cleared.

05-2

- Finding: There are currently eight members serving on the Board of Directors whose terms have expired.
- Status: There continue to be Board members serving on the Board of Directors whose terms have expired.